PROPHET OF INNOVATION



"[Schumpeter's] private life was no less fascinating than his public message. In *Prophet of Innovation*, Thomas McCraw...artfully weaves the two together."

—DAN SELIGMAN, WALL STREET JOURNAL

"[An] insightful and highly readable biography."
—LAWRENCE R. MAXTED, LIBRARY JOURNAL (starred review)

Belknap Press • new in cloth

Joseph Schumpeter and Creative Destruction

THOMAS K. McCRAW

WINNER OF THE PULITZER PRIZE

WWW.HUP.HARVARD.EDU HARVARD UNIVERSITY PRESS

RULERS, GUNS, AND MONEY

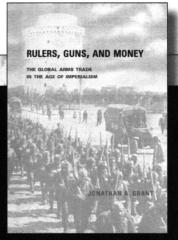
THE GLOBAL ARMSTRADE IN THE AGE OF IMPERIALISM

JONATHAN A. GRANT

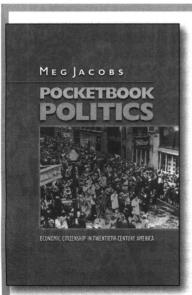
"An ambitious and wide-ranging history...Grant provides a great deal of new information on unfamiliar topics, such as the Argentina-Chile naval race of the 1890s and Ethiopian emperor Menilek's purchase of European rifles. He also offers fresh material on better-known episodes."

-David Stevenson, London School of **Economics and Political Science**

new in cloth



WWW.HUP.HARVARD.EDU HARVARD UNIVERSITY PRESS



New in paperback

Winner of the 2006 Ellis W. Hawley Prize, Organization of American Historians Winner of the 2006 New England Historical Association Prize

Pocketbook Politics

Economic Citizenship in Twentieth-Century America

MEG JACOBS

"This extraordinary work offers a fresh narrative about American liberalism. . . . [O]ne of the most important pieces of political history this decade."

—lennifer Mittelstadt, Reviews in American History

Politics and Society in Twentieth-Century America William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer, series editors

Paper \$19.95 978-0-691-13041-5

Princeton University Press

800-777-4726 • Read excerpts at press.princeton.edu

Same Time, Same Station

Creating American Television, 1948–1961 James L. Baughman

"Explains clearly how the roots of yesterday's television led to what we all see today. Baughman's balanced perspective illuminates our understanding of this most powerful voice in America."

—Newton N. Minow, former Chairman, Federal Communications Commission, former Chairman, Public Broadcasting Service

\$35.00 hardcover

Johns Hopkins Studies in the History of Technology Merritt Roe Smith, Series Editor

Networked Machinists

High-Technology Industries in Antebellum America

David R. Meyer

"An excellent book about the origin of antebellum machinist networks and their profound effect on U.S. industrialization across a wide range of industries."—Ross D. Thomson, University of Vermont, author of *The Path to Mechanized Shoe Production in the United States* \$49.95 hardcover

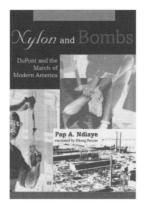
To the Digital Age

Research Labs, Start-up Companies, and the Rise of MOS Technology

Ross Knox Bassett

"Bassett's account of the development of MOS has important implications for understanding the relationships among science, commerce, new product development, and research and development."—Enterprise and Society \$25.00 paperback





Studies in Industry and Society

Philip B. Scranton, Series Editor

Nylon and Bombs

DuPont and the March of Modern America

Pap A. Ndiaye translated by Elborg Forster

"A major contribution to both the history of technology and business history. It contributes

to our understanding of the development of the professional, managerial class, one of the key aspects of the emergence of the middle class in twentieth-century America."

—William H. Becker, George Washington University

\$45.00 hardcover

Women Filmmakers in Early Hollywood

Karen Ward Mahar

Explores when, how, and why women were accepted as filmmakers in the 1910s and why, by the 1920s, those opportunities had disappeared. \$45.00 hardcover.

Auto Mechanics

Technology and Expertise in Twentieth-Century America *Kevin L. Borg*

The history of automobiles is not just the story of invention, manufacturing, and marketing; it is also a story of repair. *Auto Mechanics* opens the repair shop to historical study—for the first time—by tracing the emergence of a dirty, difficult, and important profession.

\$50.00 hardcover

The Johns Hopkins University Press • 1-800-537-5487 • www.press.jhu.edu

New from The MIT Press

Financing Innovation in the United States, 1870 to the Present

edited by Naomi R. Lamoreaux and Kenneth L. Sokoloff foreword by William H. Janeway

"A marvelous exploration of the central strength of capitalism: its unique ability to foster successful innovation over the long term. Read this book if you want to understand how Americans have financed innovation and promoted growth over the past two centuries of sustained economic expansion." — Louis Galambos, Professor of Economic and Business History, Johns Hopkins University

428 pp., 56 illus. \$45 cloth



To order call **800-405-1619**. http://mitpress.mit.edu

GUIDELINES FOR CONTRIBUTORS

GENERAL INFORMATION

Manuscripts are considered for publication on the understanding that they are not concurrently under consideration elsewhere and that the material—in substance as well as form—has not been previously published.

Three copies of the manuscript should be submitted.

Authors should identify themselves only on a separate title page that provides name, mailing address, and telephone number. Authors must also remember not to identify themselves in the body of the manuscript; specifically, references to their own work in the text should be in the third person, and citations should be written without possessive pronouns—not "See my"

Potential contributors should initially submit hard copy, not diskettes, but it will save considerable work for all parties in the event of acceptance if authors follow a few rules from the beginning:

- · In general, use as few formatting commands as possible.
- · Left justify text.
- · Do not hyphenate words at the end of lines.
- · ALL material—including extracted quotations and notes—must be double spaced.
- · Notes should be numbered consecutively and citations should be placed as footnotes or endnotes formatted as indicated by *The Chicago Manual of Stule* (2003).
- · Each table and figure must be accompanied by a complete source.

Each article should be accompanied by an abstract of 75 to 100 words outlining the main point(s) of the paper and placing the article in context. Subheads should be used to divide the manuscript into three or four sections (or more, depending on length). The manuscript length, including footnotes, should not exceed 10,000 words.

We are always eager to publish illustrations, but authors should not include originals of illustrative materials at the time of submission; photocopies of such material may be included. Authors are responsible for obtaining all illustrative materials and permissions for reproduction, and for writing captions.

Authors of accepted manuscripts will receive two copies of the issue in which the article appears and twenty-five offprints.

MANUSCRIPT PREPARATION

We use the 15th edition of *The Chicago Manual of Style* (2003) and spell and hyphenate words according to the 11th edition of *Merriam-Webster's Collegiate Dictionary*.

The journal encourages authors to use gender-neutral prose in all cases where it is not anachronistic to do so; male nouns and pronouns should not be used to refer to people of both sexes. We use the day-month-year form for dates, as in 11 Feb. 1998, in the notes, but in the text, dates are written month-day-year, as in February 11, 1998. Double quotation marks should be used for direct quotation; single quotation marks are used for quoted material inside quotations.

SAMPLE CITATION FORMS

Book: Alfred D. Chandler Jr., *The Visible Hand: The Managerial Revolution in American Business* (Cambridge, Mass., 1977), 321–22.

Journal: Charles Cheape, "Not Politicians but Sound Businessmen: Norton Company and the Third Reich," Business History Review 62 (Autumn 1988): 444-66.

Note that we do not include the publisher in book citations. We do not use loc. cit., op. cit., or idem., but ibid. (not italicized) may be used.