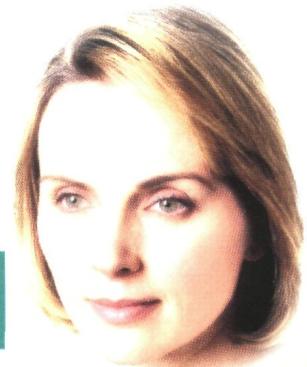




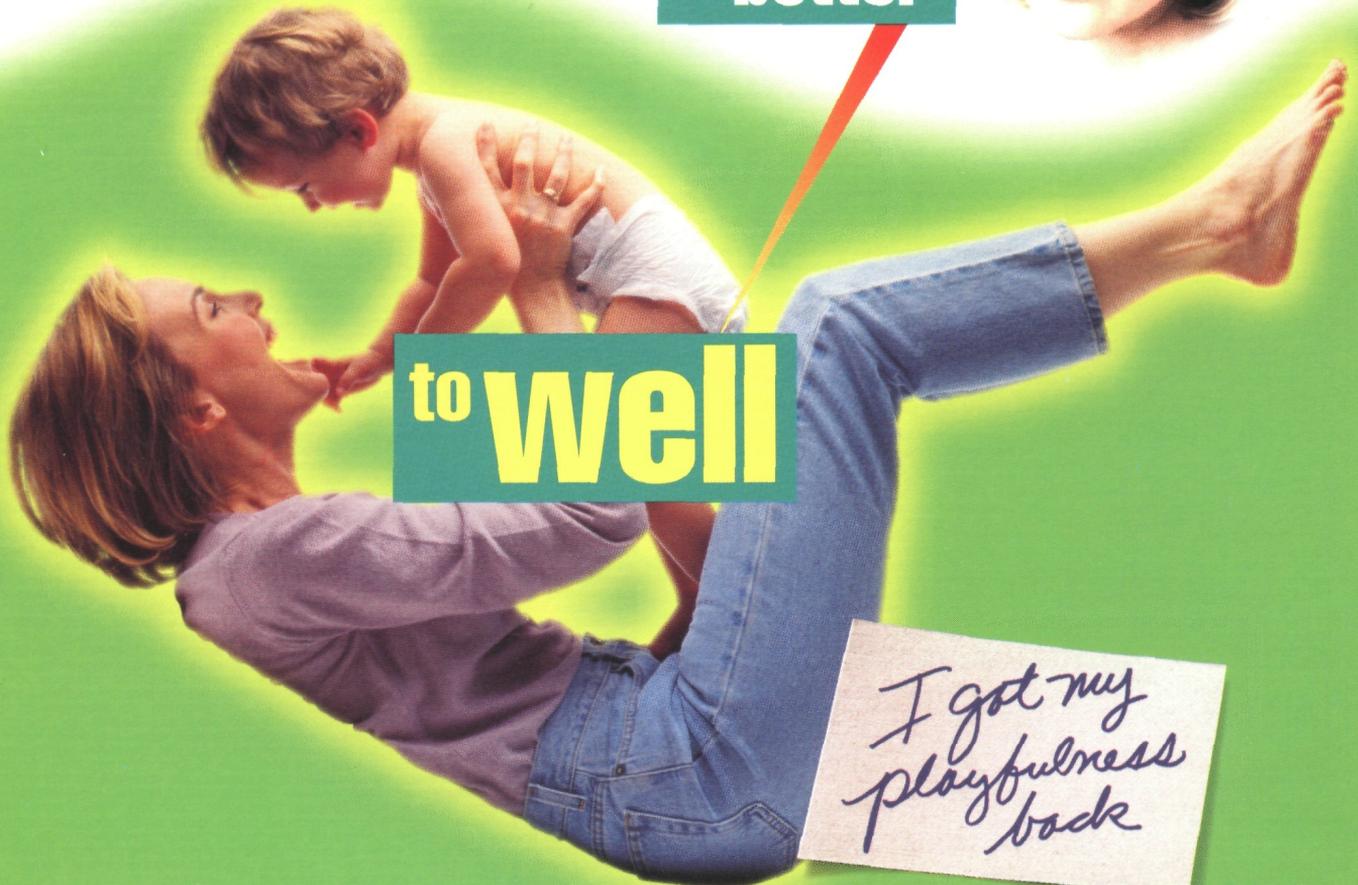


Depression  
or  
Generalized Anxiety Disorder

to better



to well



*I got my  
playfulness  
back*

## Get your patients beyond better

- Working on both serotonin and norepinephrine, the unique formulation of EFFEXOR XR offers more of your patients the ability to achieve remission—full symptom resolution.<sup>1,2</sup>

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Please see brief summary of Prescribing Information on the next page.

**ONCE-DAILY**  
**VENLAFAXINE HCl**  
**EFFEXOR XR** EXTENDED  
RELEASE  
CAPSULES

**Beyond better.**

The efficacy and safety of EFFEXOR XR for pediatric use have not been established.

**EFFEXOR XR is contraindicated in patients taking monoamine oxidase inhibitors (MAOIs). EFFEXOR XR should not be used in combination with an MAOI or within at least 14 days of discontinuing treatment with an MAOI; at least 7 days should be allowed after stopping EFFEXOR XR before starting an MAOI.**

The most common adverse events reported in EFFEXOR XR placebo-controlled depression trials (incidence  $\geq 10\%$  and  $\geq 2\times$  that of placebo) were nausea, dizziness, somnolence,

abnormal ejaculation, sweating, dry mouth, and nervousness; and in GAD trials were nausea, dry mouth, insomnia, abnormal ejaculation, anorexia, constipation, nervousness, and sweating.

Treatment with venlafaxine is associated with sustained increases in blood pressure (BP) in some patients. Three percent of EFFEXOR XR patients in depression studies (doses of 75 to 375 mg/day) and 0.4% in GAD studies (doses of 75 to 225 mg/day) had sustained BP elevations. Less than 1% discontinued treatment because of elevated BP. Regular BP monitoring is recommended.

**References:** 1. Data on file, Wyeth-Ayerst Laboratories, Philadelphia, Pa. 2. Ferrer IN. Treatment of major depression: is improvement enough? *J Clin Psychiatry*. 1999;60(suppl 6):10-14.