## Erratum

## Use of functional foods among Swedish consumers is related to health-consciousness and perceived effect

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In error, an incorrect version of Table 4 was published. The correct version can be found below

Table 4. Description of the statements, factor loading, means and standard deviations of the Health Attitude Scale, including the original factor codes

Original factor code		Factor loading	Mean	SD
	GHI: General health interest			
GHI2	I am very particular about the healthiness of food	0.839	4.5	1.3
GHI1 (R)	The healthiness of food has a large impact on my food choices	0.812	4.5	1.3
GHI5	I always follow a healthy and balanced diet	0.776	4.1	1.3
GHI4	It is important for me that my diet is low in fat	0.697	4.4	1.4
GHI6	It is important for me that my daily diet contains a lot of vitamins and minerals	0.674	4.5	1.3
GHI3 (R)	I eat what I like and I do not worry much about the healthiness of food	0.641	4.6	1.6
GHI7 (R)	The healthiness of snacks is important to me	0.592	4.1	1.4
	Original: The healthiness of snacks makes no difference to me			
GHI8 (R)	I avoid foods if I think they may raise my cholesterol	0.437	4.0	1.5
	Original: I do not avoid foods, even if they may raise my cholesterol			
	Cronbach $\alpha = 0.91$			
	Explained variance: 20.6 %			
	LPI: Light product interest			
LPI2 (R)	In my opinion, the use of light products improves one's health	0.845	4.2	1.4
	Original: In my opinion, the use of light products does not improve one's health			
LPI1 (R)	I think that light products are healthier than conventional products	0.841	4.2	1.4
	Original: I do not think that light products are healthier than conventional products			
LPI3 (R)	In my opinion, light products can help to drop cholesterol levels	0.797	4.0	1.4
	Original: In my opinion, light products don't help to drop cholesterol levels			
LPI4	I believe that eating light products keep one's cholesterol level under control	0.741	4.1	1.4
LPI6	In my opinion, by eating light products one can eat more without getting too many calories	0.515	3.3	1.4
Technology	In my opinion, the production of healthier food through new technologies is good	0.378	4.6	1.4
	Cronbach $\alpha = 0.84$			
	Explained variance: 16.1 %			
	NPI: Natural product interest			
NPI6 (R)	In my opinion, organically grown foods are better for my health than those grown conventionally	0.878	4.3	1.6
	Original: In my opinion, organically grown foods are no better for my health			
	than those grown conventionally			
NPI4	I would like to eat only organically grown vegetables	0.761	4.1	1.8
NPI5 (R)	In my opinion, artificially sweetened foods are harmful for my health	0.367	4.4	1.5
	Original: In my opinion, artificially flavoured foods are not harmful for my health			
NPI1	I try to eat foods that do not contain additives	0.333	4.3	1.4
NPI2 (R)	I do not care about additives in my daily diet	0.324	4.9	1.4
NPI3	I do not eat processed foods, because I do not know what they contain	0.177	4.2	1.4
	Cronbach $\alpha = 0.79$ Explained variance: 9.4 %			

GHI, general health interest; LPI, light product interest; NPI, natural product interest; R, negative sentence; (R), previously negative sentence reworded to a positive in the present study.