

International Association for Chinese Management Research

中国管理研究国际学会

www.iacmr.org or www.iacmr.org.cn

(English) (Chinese 中文)

The International Association for Chinese Management Research (IACMR), founded in 2001, is a professional, academic organization to serve scholars, students, managers, and consultants who are interested in advancing knowledge about the management of organizations operating in the Chinese context.

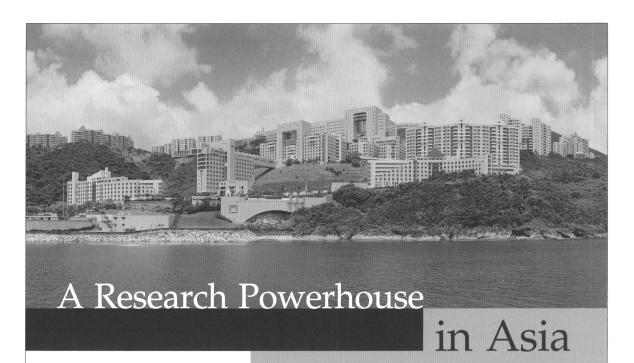
The primary goal of the Association is to promote scholarly studies of the organization and management of firms by:

- Providing a forum for the exchange of ideas and experience among researchers about management research in the Chinese context.
- Facilitating international collaboration between management researchers around the globe.
- Promoting the development of management research capabilities IN and ON China.
- Publishing the journal *Management and Organization Review (MOR)*, dedicated to the mission of the Association (*MOR*: http://www.iacmr.org/MOR.htm).

Regular activities of the IACMR include:

- Bi-annual international conference beginning with the Inaugural Conference in Beijing, China, June 17–20, 2004, and following with the second conference in Nanjing, China, on June 15–18, 2006, and the third conference in Guangzhou, China, on June 19–22, 2008.
- Business meeting at the same site as the Academy of Management meeting.
- Special lectures by distinguished professors and business leaders at the business meetings.
- Research seminars by leading Chinese and international scholars in China.
- Research methods workshops for Chinese scholars and doctoral students.
- Official journal Management and Organization Review, published by Wiley-Blackwell.

For detailed information about IACMR activities or membership, visit our website (www.iacmr.org.cn) or contact us by email at iacmr@asu.edu (U.S.A.), iacmr@pku.edu.cn (Beijing) or by phone 1-480-965-4530 (U.S.A.), or 8610-6275-6701 (Beijing).



- Top 20 worldwide in business research
 - Financial Times MBA ranking 2008

The Hong Kong University of Science and Technology

Located on the very doorstep of Chinese Mainland, the HKUST Business School is ideally positioned if you want to be at the forefront in creating and working on knowledge about business in the new Asia.

The School boasts 140 scholars from all over the world who are some of the brightest in their fields and committed to the pursuit of research excellence. Our programs and research capability have been consistently recognized as the best in the region.

All of our faculty members hold doctorates and are enthusiastic, high-spirited, and driven to achieve the best. The Business School is committed to contributing to the creation of management knowledge and maintaining the highest caliber of education. We welcome like-minded scholars to join us and explore the vast potential of Asia's leading business school.



www.bm.ust.hk



Shifting you from a knowledge consumer to a knowledge producer

The International Ph.D. Program

http://www.gsm.pku.edu.cn/program/iphd

The International Ph.D. Program (IPHD), Guanghua School of Management, Peking University, is designed for candidates with outstanding intellectual abilities and a strong commitment to research. Specifically, the objectives are to:

- · Train academic faculty for leading business schools in China and beyond;
- · Enrich the intellectual environment of Guanghua School of Management;
- · Enhance the quality of scholarly management research in China; and
- Cultivate highly-qualified young scholars in line with mainstream research in the fields.

Program Features

- · A four-year full-time program in English.
- Research expertise following international standards and conducted by both full-time and visiting professors with distinguished academic credentials.
- Academic and innovative research opportunity throughout the 4-year study.
- · Teaching assistantship for MBA and undergraduate programs available.
- Financial aid available to all admitted students

Study Areas

- · Organizational behavior and human resources management,
- Marketing,
- · Strategic management.

Entry Eligibility

- A PRC undergraduate who is qualified for exemption from the general Master admission examination.
- A PRC graduate with a Bachelor or a Master degree from a recognized university with excellent academic records,
- An international applicant with an equivalent Bachelor or a Master degree.
- Competitive scores in GMAT or GRE, and TOEFL.

Application

• Please visit http://www.gsm.pku.edu.cn/program/iphd for the detailed information for application.

Guanghua Contacts: Christine You (86-10-62756701, iphd@gsm.pku.edu.cn)



Thomson Isled in



Recommend to library

Library Recommendation Form TO: Librarian/Library Acquisition Committee

FROM	: Position:
Depar	ment:
	would like to recommend that the library purchase a subscription to: **Management and Organization Review** Print ISSN: 1740-8776 Online ISSN: 1740-8784 Frequency: Three times a year
	ase include the journal in your next serials review meeting with my recommendation to scribe. I recommend the journal for the following reasons:
	REFERENCE : I will refer to this journal frequently for new research articles related to my work.
	STUDENT REFERENCE: I will be referring my students to this journal regularly to assist their studies
	BENEFIT TO LIBRARY'S COLLECTION: My assessment of the journal's content and direction is very high. Its acquisition will add to the library's success in fulfilling department, faculty and student needs.
	OWN AFFILIATION: I am a member of the journal's editorial board. I, therefore, support the journal strongly and use it regularly in my work. I will regularly recommend articles to colleagues and students.
Się	nature: Date:

Position:

Subscription details can be attained by visiting the journal website, www.blackwellpublishing.com/mor

or by contacting the Customer Service Department at Blackwell Publishing: Tel: +65 6511 8000 (Singapore) +44 (0)1865 778315 (United Kingdom) 1-800-835-6770 (US) Email: customerservices@blackwellpublishing.com





Publisher

Management and Organization Review is published by Blackwell Publishing Asia Pty Ltd 155 Cremorne Street Richmond, Victoria 3121

Australia Tel: +61 3 9274 3100

Fax: +61 3 9274 3101

Email: mel-info-bpa@wiley-com

Blackwell Publishing Asia Pty Ltd was acquired by John Wiley & Sons in February 2007. Blackwell's programme has been merged with Wiley's global Scientific, Technical, and Medical business to form Wiley-Blackwell.

Journal Customer Services

For ordering information, claims and any enquiry concerning your journal subscription please go to interscience.wiley.com/support or contact your nearest office.

Americas: Email: cs-journals@wiley.com; Tel: +1 781 388 85989 or +1 800 835 6770 (toll free in the USA and Canada).

Europe, Middle East and Africa: Email: cs-journals@wiley.com; Tel: +44 (0) 1865 778315.

Asia Pacific: Email: cs-journals@wiley.com; Tel: +65 6511 8000.

Production Editor

Alice Franek (email: MOR@oxon.blackwellpublishing.com)

Information for Subscribers

Management and Organization Review is published in three issues per year. Institutional subscription prices for 2009 are: Print & Online: U\$\$566 (The Americas), €393 (Europe Euro Zone), €393 (Europe Non-Euro Zone), U\$\$266 (Developing World), U\$\$607 (Rest of World), £310 (UK), U\$\$607 (Australia). Print Only: U\$\$14 (The Americas), €357 (Europe Euro Zone), €357 (Europe Non-Euro Zone), U\$\$241 (Developing World), U\$\$551 (Rest of World), £281 (UK), U\$\$551 (Australia). Online Only: U\$\$514 (The Americas), €357 (Europe Euro Zone), €357 (Europe Non-Euro Zone), U\$\$241 (Developing World), U\$\$551 (Rest of World), £281 (UK), U\$\$551 (Australia). Prices are exclusive of tax. Asia-Pacific G\$T, Canadian G\$T and European VAT will be applied at the appropriate rates. For more information on current tax rates, please go to www3.interscience.wiley.com/aboutus/journal_ordering_and_payment.html#Tax. The price includes online access from current content and all online back files to 1st January 1997, where available. For other pricing options, including access information and terms and conditions, please visit www.interscience.wiley.com/journal-info

Delivery Terms and Legal Title

Prices include delivery of print journals to the recipient's address. Delivery terms are Delivered Duty Unpaid (DDU); the recipient is responsible for paying any import duty or taxes. Legal title passes to the customer on despatch by our distributors.

Printing and Despatch

Printed in Singapore by Markono Print Media Pte Ltd.

All journals are normally despatched direct from the country in which they are printed by surface air-lifted delivery.

Offprints

C.O.S. Printers Pte Ltd, 9 Kian Teck Crescent, Singapore 628875. Fax: +65 6265 9074. Email: offprint@cosprinters.com.

Back Issues

Single issues from current and recent volumes are available at the current single issue price from cs-journals@wiley.com. Earlier issues may be obtained from Periodicals Service Company, 11 Main Street, Germantown, NY 12526, USA. Tel: +1 518 537 4700, Fax: +1 518 537 5899, Email: psc@periodicals.com.

Copyright and Photocopying

© 2009 Blackwell Publishing Ltd. All rights reserved. No part of this publication may be reproduced, stored or transmitted in any form or by any means without the prior permission in writing from the copyright holder. Authorization to photocopy items for internal and personal use is granted by the copyright holder for libraries and other users registered with their local Reproduction Rights Organisation (RRO), e.g. Copyright Clearance Center (CCC), 222 Rosewood Drive, Danvers, MA 01923, USA (www.copyright.com), provided the appropriate fee is paid directly to the RRO. This consent does not extend to other kinds of copying such as copying for general distribution, for advertising or promotional purposes, for creating new collective works or for resale. Special requests should be addressed to: journalsrights@wiley.com.

Disclaime

The Publisher and Editors cannot be held responsible for errors or any consequences arising from the use of information contained in this journal; the views and opinions expressed do not necessarily reflect those of the Publisher and Editors, neither does the publication of advertisements constitute any endorsement by the Publisher and Editors of the products advertised.

For submission instructions, subscription and all other information visit www.blackwellpublishing.com/mor

This journal is available online at Wiley InterScience. Visit www.interscience.wiley.com to search the articles and register for table of contents and email alerts

Access to this journal is available free online within institutions in the developing world through the AGORA initiative with the FAO. For information, visit www.aginternetwork.org.

The Journal is indexed by ABI/Inform, British Library Document Supply Centre, Information Express and PsycINFO.

ISSN 1740-8776 (Print) ISSN 1740-8784 (Online)

MOR.PI.Mar09

Management and Organization Review

Sponsored by Peking University and The Hong Kong University of Science and Technology



Management Research	Volume 5	Issue I
ANNE S. TSUI Editor's Introduction – Autonomy of Inquiry: Shaping the F Emerging Scientific Communities	Future of	1
JAY B. BARNEY and SHUJUN ZHANG The Future of Chinese Management Research: A Theory of 0 Management versus A Chinese Theory of Management	Chinese	15
DAVID A. WHETTEN An Examination of the Interface between Context and Theo Applied to the Study of Chinese Organizations	ory	29
JOHN CHILD Context, Comparison, and Methodology in Chinese Manag Research	ement	57
MARY ANN VON GLINOW and MARY B. TEAGARDEN The Future of Chinese Management Research: Rigour and F Redux	Relevance	<i>7</i> 5
BOR-SHIUAN CHENG, AN-CHIH WANG, and MIN-PING The Road More Popular versus the Road Less Travelled: An Perspective of Advancing Chinese Management Research		
SHUMING ZHAO and CHUNYAN JIANG Learning by Doing: Emerging Paths of Chinese Managemer	nt Researc	h 107
KWOK LEUNG Never the Twain Shall Meet? Integrating Chinese and Weste Management Research	ern	121
Eric W. K. Tsang Chinese Management Research at a Crossroads: Some Philo Considerations	osophical	131



Cover image "The bronze ox in the Summer Palace" by Yanhua Yu, a prominent Chinese artist.

The Ox is the sign of prosperity through fortitude and hard work.

Cover design by Hybert Design • www.hybertdesign.com



This journal is available online. Contact your librarian or visit www.blackwell-synergy.com