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Review Article: A Structured Review of Semi-Presidential Studies: Debates, Results and Missing Pieces

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This study maps the general lines of semi-presidential research with regard to theory, topics and methods. It identifies research gaps and provides recommendations for future studies. The review includes a general screening of 327 publications covering the period 1970–2015, and a close reading of sixty-five selected publications. The findings suggest that the inconsistent use of regime type definitions has limited the possibilities for generalizations. The study tracks the influence of some seminal articles, as well as the recent trend of focusing on the role and powers of the president. The article calls for more studies beyond Europe, and suggests that the field would benefit from including Historical and Normative Institutionalism. Finally, it suggests the need for studies on public administration that are relevant to the functioning of semi-presidential government.

Keywords: constitutions; democracy; democratization; political institutions; regime type; review; semi-presidentialism.

In the wake of the Soviet Union's collapse, the number of countries with a semi-presidential form of government rose sharply. There are currently more than fifty such countries, spread across Western and Eastern Europe as well as Asia and Africa. Found in many transitional countries and nascent democracies, semi-presidentialism has drawn interest among scholars, particularly in connection to the prospects for democracy's consolidation and duration.

Although the term semi-presidentialism first appeared in the 1970s, its definition is still debated.³ Consequently, lists of semi-presidential countries have varied considerably between studies.⁴ In the late 1990s, Robert Elgie⁵ defined semi-presidentialism as a system with a popularly elected president and a prime minister whose government is accountable to a parliament. Based on a series of formal and institutional measures, Elgie's definition yields a clear-cut sample of semi-presidential countries, and it quickly gained prominence in the field.⁶

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 - ¹ There is also one semi-presidential country in Latin America: Peru.
 - ² Elgie 1999; Elgie 2015.
- ³ Duverger introduced the concept in his 1970 book *Institutions politiques et Droit constitutionnel* [Political Institutions and Constitutional Law].
 - ⁴ Elgie 2004; Elgie 2015.
 - ⁵ Elgie 1999.
 - ⁶ Schleiter and Morgan-Jones 2009a.

However, Elgie's definition has a drawback for empirical analysis: it yields a very diverse set of semi-presidential countries, particularly in terms of the degree of presidential power. Parallel with Elgie's definition, therefore, a subcategorization of semi-presidential systems – focused on the degree of presidential power to dismiss a cabinet – gained acceptance as well.⁷ This subcategorization divides semi-presidential systems into either premier-presidential or president-parliamentary regimes.

Shifting research topics can be added to the differing use of definitions. The varied definitions have been carefully illuminated in three review articles. Elgie describes the development as one characterized by three waves, whereby the main research focus has gradually shifted from definitional debates to aspects of democratic survival, and from there to the influence and role of the president.

Notwithstanding these variations, the influence of a few seminal articles has afforded a degree of commonality within the field. In Juan Linz's argument, to the effect that both presidentialism and semi-presidentialism contain inherent institutional perils, has 'established the terms of the debate'. Several scholars have added to his line of argument with studies of the dangers associated with semi-presidential constitutions. Others have challenged Linz, stressing the mixed performance of semi-presidential countries as well as the potential for power sharing and flexible executive relations afforded by this form of government, especially in its premier-presidential variant.

Semi-presidential studies feature differing definitions, varying country samples and shifting research topics. Yet the field has evolved from its initial domination by a set of ideas largely anchored in Linz's argument for parliamentarism and against presidentialism. Petra Schleiter and Edward Morgan-Jones¹⁴ argue that the last decade has seen 'a rapid broadening of the research agenda beyond Linz's concern with the adverse effects of presidents on democratic stability'. In this article, however, we question whether the field has actually shifted its theoretical lens and moved away from Linz in this regard. Gradual change does not necessarily imply a 'move beyond' a particular theoretical lens.

We systematically recap the main achievements and shortcomings of the field of semipresidentialism in order to identify fruitful ways to advance research in the field. First, we map the general trends in semi-presidential studies with regard to theoretical foundations, major foci and methodological approaches. Secondly, we locate gaps in current research and provide recommendations for future studies. We ask:

- 1. What are the main research themes and basic theories in the field? Which definitions and case samples are used? How are these related, and how do the choices made frame our knowledge about semi-presidential systems?
- 2. To what extent does the evolution observed within the field regarding research themes and basic theories amount to a move beyond Linz's 'perils of presidentialism'?
- 3. Which relevant research themes are still underexplored, and what are the implications of current findings for future studies on semi-presidentialism?

⁷ Shugart and Carey 1992.

⁸ Elgie 2015; Schleiter and Morgan-Jones 2009a; Zaznaev 2014.

⁹ Elgie 2015.

¹⁰ See Duverger 1980; Linz 1990; Linz 1994; Shugart and Carey 1992. On the influence of these seminal articles, see Elgie (2015), Schleiter and Morgan-Jones (2009a).

¹¹ Elgie 1999, 9.

¹² Fabbrini 1995; Lijphart 2004; Stepan and Skach 1993.

¹³ Elgie 2011; Elgie and Moestrup 2007; Roper 2002; Shugart and Carey 1992.

¹⁴ Schleiter and Morgan-Jones 2009a, 891.

TABLE 1 Number of Selected Publications

Selected items	Number of items
Items yielded by initial database search	690
Items selected for general analysis of abstracts, summaries and tables of content	327
Items selected for full-text analysis/close reading	65

REVIEW METHOD AND MATERIALS

For our structured review, we used an inductive method containing four main steps. In the first step, we traced the main semantic varieties of semi-presidentialism¹⁵ in three major databases: the Web of Science, the International Bibliography of the Social Sciences and Google Scholar.¹⁶ We also added books and articles from Elgie's 'The Semi-presidential One' webpage and from the references listed in the three existing literature reviews.¹⁷ The structure of summaries and tables of contents in books may not be as consistently organized as that of article abstracts, but we judged the contributions contained within books to be too valuable to disregard.¹⁸ The initial search yielded a total of 690 English-language items (Table 1).

In the second step, we excluded a number of duplicates, non-peer-reviewed publications, and items for which the full publication is not available in English. After reading article abstracts, summaries and the tables of contents of selected books, we ended up with a second sample of 327 peer-reviewed items, which either include semi-presidentialism as a term or that mention some institutional aspect of a particular semi-presidential country or countries.

In the third step, we identified each of the 327 studies' main lines of research and trends of inquiry, in terms of research theme, definition, theory and case sample by reading abstracts, summaries and the tables of contents of selected books. Following our inductive strategy, and based on our previous knowledge of the literature, we had a number of preliminary theme categories listed at the start of the coding process (for example, presidential powers, definitional debate, democratization and democratic survival, and intra-executive and executive–legislative relations). These categories were only slightly adjusted during the process as we added new themes, cases, etc. during the reading process. In terms of intercoder reliability, the main coder frequently took a small sample out of the bulk of items and asked the second coder to validate the categorizations made during the process. Similarly, there was continuous discussion and elaboration between the two coders on the labeling and placement of categories along the way. The final list of categories is reported in Appendix Tables A1 and A2.

Due to the empirical character of the field, we classified research themes as being either part of the independent variable or part of the dependent variable. We labeled themes occurring in

¹⁵ Semipresident*, semi-president*, semi-parliament*, semi-parliament*, premierpresident*, premierpresident*, president-parliament*, presidentparliament*.

¹⁶ We searched the 500 most relevant publications.

¹⁷ See Elgie 2015; Schleiter and Morgan-Jones 2009a; Zaznaev 2014. For the webpage 'The Semi-Presidential One', see Elgie (2007–2013).

¹⁸ Petticrew and Roberts 2006.

¹⁹ Coded in our dataset as year of study, number of cases and case method, case region, main theme, source of publication, and actual countries for case selection of 1–9 cases.

	327-selection	65-selection
Region	Percent (n)	Percent (n)
European case	53	29
	(172)	(20) 39
Mix of regions	19	39
	(62)	(25)
Other regions	13	9
e e e e e e e e e e e e e e e e e e e	(42)	(6)

TABLE 2 Regions Covered in Empirical Semi-presidential Studies

more than twenty publications as major topics, and themes found in ten or fewer as gaps. We then used the major themes to ascertain the main achievements of the field, and the gaps to identify areas for future study. The first part of our review thus involved taking a mapping approach. Our objective was to clarify the main achievements and trends in the research field, and to identify themes that were absent from it.²⁰

In the fourth and final step of the review, we closely read 20 per cent of the publications (sixty-five in all, listed in the Appendix) most cited in Google Scholar. To minimize selection bias related to the time of publication (older publications have had more time to be cited), we divided the 327 items into four groups, based on year of publication. We weighted the items to make sure that the number of times a given young publication was cited related properly to the number of times that other young publications were cited. In this way, we gave younger publications a fair chance of figuring among the final sixty-five items.

Our close reading primarily served as the basis for describing the findings and debates of each of the main themes identified in the full sample.²¹ For each of the sixty-five studies in the subsample, we coded not just the main research themes but other occurring subthemes as well in order to ensure that the gaps identified in the first step of our review do in fact represent lacunae within the field.

Limits and Implications of the Method

Our choice of method and selection strategy has implications. We decided to review only English-language publications because of their predominance in the international research community, and because of our ambition to focus mainly on internationally recognized books, journals and top-cited publications. However, there is also relevant literature on semi-presidentialism in, for example, Chinese, Finnish, French, German, Italian, Portuguese and Spanish. We cannot rule out the possibility that certain figures reported in this study regarding, for instance, covered regions and countries, or case and selection design, would be somewhat altered by the inclusion of non-English items.

While we weighted the items to avoid a serious bias in favor of older publications, the items in the second sample are nonetheless slightly older than those in the first one. The median year of publication is 2008 in the first, and 2005 in the second. Furthermore, as seen in Tables 2 and 3, the method of selection favors statistically oriented large-N studies and publications that cover more than one region.

²⁰ Booth, Papaioannou, and Sutton 2012.

²¹ Booth, Papaioannou, and Sutton 2012.

	327-selection	65-selection
Case method	Percent (n)	Percent (n)
Single-case studies	39	17
	(126)	(11)
2–3 cases	13	9
	(44)	(6)
4–9 cases	6	Ź
	(18)	(1)
Large-N	26	50
C	(85)	(32)

TABLE 3 Case Method of Semi-presidential Studies

THEORETICAL CORE OF SEMI-PRESIDENTIAL RESEARCH

Linz's original claim – that presidentialism is perilous – has played a key role in shaping the field of semi-presidential studies. Linz argues that presidential regimes suffer from inherently contradictory principles and assumptions. Although noting the role of the military in the many occasions that a presidential democracy in Latin America has collapsed, Linz specifically targets the institutional content of presidential regimes as critical to explaining the region's democratic difficulties. 4

Linz²⁵ fastens particularly on the role of the popularly elected president. First, he points out, presidential regimes use dual elections, for both the presidency and the legislature. These dual elections give voters direct influence over both parliament and the executive, but at the risk of setting their parliamentary and executive representatives at odds with each other due to the competing mandates they have received. Secondly, and in particular with reference to elections to the executive, the elected president is the only winner of the game. Losing presidential candidates receive no mandate equivalent to that enjoyed by the leader of the opposition in a parliamentary system. The result is a leadership style that tends to lack cooperative traits. Adding the president's fixed term in office into the mix, moreover, we have a regime that faces the risk of permanent conflict. Because of their basic institutional features, therefore, presidential regimes are prone to conflict, even as crucial tools of conflict resolution are unavailable to them. These features lead to democratic difficulties for presidential regimes, Linz argues.²⁶

With its differentiation between presidential and parliamentary regimes and its focus on the effects of regime type on government and democratic performance, Linz's contribution forms part of the empirical strand of New Institutionalism.²⁷ Linz was admittedly also engaged with the institutional origins of semi-presidential systems, elaborating in particular on the cases of France, the Weimar Republic and Portugal.²⁸ However, it is first and foremost his proposition *for* parliamentarism and *against* presidentialism that has strongly

²² Elgie 2015; Schleiter and Morgan-Jones 2010.

²³ Linz 1990; Linz 1994.

²⁴ Linz 1994.

²⁵ Linz 1990; Linz 1994.

²⁶ Linz 1990; Linz 1994.

²⁷ Peters 2012.

²⁸ Linz 1994, 48–56.

affected subsequent research on regime types: it has been frequently used as a programmatic framework for studying institutional effects. Partly as a consequence, the field tends to treat institutions as a given, without closely examining their origin or development. In a way, the influence of institutions is treated as 'unidirectional; individual behavior is assumed to be largely determined by their participation in the institutions'.²⁹ Propositions about the assumed perils of presidentialism have had the virtue, then, of spurring debate and empirical research on the likely effects of semi-presidentialism, but with a rather unidimensional understanding of institutions.

Another approach that has been highly influential in the field is principal–agent theory.³⁰ Focusing on the studies in our second selection, particular patterns of delegation and accountability emerge in various regime types. These various chains of accountability, which connect citizens as voters (principals) to their elected representatives (agents), form the core of the principal–agent analysis for each regime type.

Comparing the institutional approach as inspired by Linz's perils of presidentialism to that of the principal–agent tradition, the historical origins and normative assumptions embedded in different regime types are more clearly spelled out. While parliamentary regimes developed as 'a historical accident of nineteenth century Britain',³¹ presidential regimes were consciously engineered.³² Parliamentary regimes are therefore to be grasped as the outcome of historical evolution, whereas the presidential regime of, for example, the United States, reflects the aims and assumptions of the constitutional framers.

The US presidential regime was engineered with the particular aim of preserving liberty.³³ It was assumed that liberty could be preserved only if the institutions channel political ambition. Political ambition, in turn, could be channeled because of the rational and self-interested nature of actors: 'elected officials will be influenced by the self-interested motive of re-election'.³⁴ The analytical focus of principal–agent studies of presidential systems is therefore set on the way institutional incentives affect rational and self-interested actors, which in turn affects the delegation and accountability of representative democracy.³⁵

Using this analytical perspective of how institutions frame actor incentives, parliamentary and presidential systems differ in terms of principal–agent relations. Under parliamentarism, executive authority and legislative authority are fused. The diversity of interests [...] gain representation and [are] pitted against one another. Presidentialism thus incorporates dual elections, thereby institutionalizing a 'separation of origin' between the legislature and the executive. It also excludes any executive power to dissolve the legislature or any parliamentary prerogative to terminate the government, thus institutionalizing the 'separation of survival'. Presidentialism, then, incorporates both the separation of origin and the separation of survival, and by consequence the separation of powers. Semi-presidential regimes, however, have dual elections and thus a separation of origin, but at the same time, they make the survival of the prime

²⁹ Peters 2012, 109.

³⁰ Samuels and Shugart 2010; Schleiter and Morgan-Jones 2009a; Shugart and Carey 1992.

³¹ Shugart and Carey 1992, 4–7.

³² Shugart and Carey 1992; Strøm, 2000, 263.

³³ Shugart and Carey 1992.

³⁴ Samuels and Shugart 2010, 14.

³⁵ Samuels 2002; Shugart 2005.

³⁶ Shugart 2005, 325.

³⁷ Samuels and Shugart 2010, 22.

³⁸ Samuels and Shugart 2010.

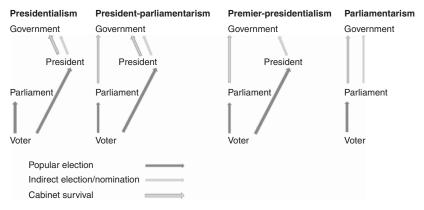


Fig. 1. Popular elections and cabinet survival under different regime types

minister and the government dependent on the maintenance of parliamentary support.³⁹ As principal–agent studies have shown, the semi-presidential regime type is unique, because it 'entails the possibility that both agents of the electorate – the president and the assembly – can exercise some, although often asymmetrical, authority over the government'.⁴⁰

Although distinct from their presidential and parliamentary counterparts, semi-presidential regimes encompass vast differences. The 'precise relationship of the president to the prime minister (and cabinet), and of the latter to the assembly vary widely'. Within the principal-agent framework, semi-presidential regimes are accordingly divided into the two subtypes of premier-presidentialism and president-parliamentarism. In premier-presidential regimes, the prime minister and the cabinet are collectively responsible to the legislature. In president-parliamentary regimes, the prime minister and the cabinet are responsible to both the legislature and the president. As illustrated in Figure 1, the analysis yields four unique regime types.

The variations in regime type with regard to principal-agent relations are likely to affect the performance of the different regime types. 43 Under premier-presidentialism, the survival of the government is based only on parliamentary support; thus the parliament is expected to be more influential under this regime type. 44 Moreover, basing the survival of the government solely on parliamentary approval – and not on the president's as well – implies a more stable basis for the government of the premier-presidential regime type. 45

To conclude, the principal–agent perspective provides a definition of semi-presidentialism that is distinct from the definitions of parliamentarism and presidentialism, and which distinguishes between premier-presidential and president-parliamentary regimes. As part of the analytical framework of rational choice institutionalism and contrasting with that of Linz's empirical institutionalism, it 'specif[ies] clearly the behavioral and causal assumptions that drove their theories'. This analytical framework emphasizes the confidence relationship

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39 Shugart 2005.
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⁴⁰ Schleiter and Morgan-Jones 2009a, 891.

⁴¹ Shugart 2005, 324.

⁴² Shugart and Carey 1992.

⁴³ Sedelius and Linde 2018.

⁴⁴ Elgie 1999; Elgie 2011; Elgie and McMenamin 2011; Sedelius and Ekman 2010.

⁴⁵ Elgie 2011, 175.

⁴⁶ Peters 2012, 92.

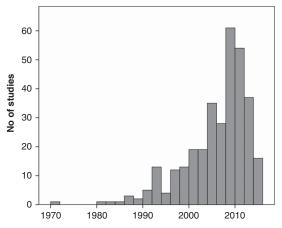


Fig. 2. Trends in semi-presidential studies 1970–2015 Note: n = 327 publication items.

between the government and the assembly, and shows that the president and assembly parties decide the political composition of semi-presidential governments. ⁴⁷ It further helps illuminate 'cross-national variation and intertemporal shifts in partisan influence and external constraints' and the way the same authority patterns produce deviating empirical results. ⁴⁸ Although limited to the chains of authority between principals and agents, and without accounting for cultural or historical factors, the principal–agent approach has significantly contributed to the theoretical analysis and empirical findings of semi-presidential studies.

MAJOR TRENDS AND THEMES

Overall Research Trends and Themes

The number of publications on semi-presidentialism reached its peak around the year 2010 (Figure 2). The fall of the Soviet Union in 1991, and the emergence of many new semi-presidential countries during the 1990s, marked the start of an increasing research focus on semi-presidential countries.

Assessing the main research themes of semi-presidentialism (Table 4), we find, quite expectedly, that formal institutions and the regime type as such (presidential, parliamentary or semi-presidential) is clearly the most common – identified in 150 cases and predominantly as an independent variable. The category includes the adoption and diffusion of particular constitutions, that is, studies of how particular countries adopted their semi-presidential constitutions⁴⁹ and how semi-presidentialism has diffused from one country to another,⁵⁰ as well as more particular issues such as the role of constitutional courts.⁵¹

More salient, however, and closely related to the second largest category in Table 4, formal regime type is assessed as an independent variable expected to correlate with political effects

⁴⁷ Schleiter and Morgan-Jones 2010, 1418.

⁴⁸ Strøm, 2000; Strøm, Müller, and Bergman 2003, 694.

⁴⁹ Kalaycıoğlu 2011; Mayr and Schwartz 2009; Örücü 2011.

⁵⁰ Amorim Neto and Costa Lobo 2014.

⁵¹ Yeh 2010.

Main theme	Percent (n) ^a	Variable orientation
Formal institutions and constitutions	24	Mainly independent
	(152)	• •
Democracy, democratic performance, democratic survival,	17	Mainly dependent
accountability	(105)	• •
Intra-executive and executive-legislative relations	8	Mainly dependent
(including cohabitation and divided government)	(52)	• •
Party behavior, party system, presidentialization	6	Mainly dependent
	(36)	• •
Presidential and executive powers	6	50/50
-	(35)	
Definitional debate	3	n/a
	(22)	
Other themes ^b	35	n/a
	(223)	
Total	100	
	(629)	

TABLE 4 Main Themes in Semi-presidential Research, 327 Items

and outcomes, such as democratic performance, survival and accountability (111 studies). Table 4 furthermore reports that publications that address executive–legislative and intra-executive relations, including cohabitation and divided government, are quite common (fifty-one studies), followed by executive and presidential powers (thirty-seven studies), and political party factors (thirty-six studies) (we will review this literature in more detail below). We also identified twenty-two studies covering the debate over various definitions of semi-presidentialism (cf. Introduction). In addition, we report on a residual category of 'other themes' that were raised in only a few publications in each category. These themes are all listed in Tables A1 and A2 and some of them are addressed below as glaring gaps in the literature.

Elgie⁵² describes the development of semi-presidential studies as consisting of three different but overlapping waves. The first wave centered on the definitional debate, the second on democratization, and the third on issues of 'parties, power, and parliaments'.⁵³ As shown in Table 5 and Appendix Figure A1, our data support Elgie's depiction of three different waves in the research field. This suggests that studies of political parties and presidentialization, as well as intra-executive and executive—legislative relations, come closest to what can be considered a current trend among semi-presidential studies.

Regions and Case Approaches

Of the 327 publications, just twenty-nine focus on theory development and only five on methodological development, while 224 publications incorporate an empirical aim. This suggests that the field is first and foremost an empirical one.

^aIncludes all cases identified as dependent or independent themes in the 327 selection. One item may include two coded elements, which is why the total in the table adds up to 629.

^bAll identified categories are listed and separated into dependent and independent themes (see Appendix Tables A1 and A2).

⁵² Elgie 2015.

⁵³ Elgie 2015, 10.

Main theme	Median year	Mean year
Field as a whole	2007.7	2005.6
Formal institutions and constitutions	2007.8	2005.8
Democratization and democratic survival	2007.1	2005.1
Intra-executive and executive-legislative relations	2008.4	2006.7
Presidential and executive powers	2007.6	2006.5
Parties and presidentialization	2008.9	2007.6
Definitional debate	2005.4	2003.6

TABLE 5 Trend of Research Themes, 327-selection

Table 6 reports that post-communist countries account for 25 per cent of all the case samples in semi-presidential studies. The next most common are studies focusing on Western democracies, most of which examine European countries. Perhaps because our review covers only English-language publications, other world regions are sparsely represented. Even though Africa has nineteen semi-presidential regimes, ⁵⁴ African cases are underrepresented (eight out of 327) within semi-presidential studies.

Table 7 reports that single-case studies make up 38 per cent of all publications, followed by large-N and small-N studies. Single-case studies make up almost 60 per cent of all studies of the post-communist region.

Although the number of large-N studies has increased since the 1990s, the apparent bias in favor of single-case studies and European and post-communist cases calls into question our ability to make tenable generalizations. To the extent that the literature on semi-presidentialism struggles with inconclusiveness about institutional effects and outcomes (see below), the smaller share of large-N studies is unsatisfactory. More sophisticated statistical methods and large-N designs would by no means guarantee that institutional effects are sufficiently dealt with, but the current imbalance in terms of research design is an apparent weakness of the semi-presidential literature.

Going beyond Linz?

To what extent has the field moved beyond Linz's original propositions? The answer depends on how we interpret the question. The number of times Linz is cited, and his theoretical arguments are used, seems to be declining: 77 per cent of the publications from 1991–2009 include references to Linz, compared to 57 per cent of those from 2010 onward. Articles theoretically anchored in Linz's arguments about the perils of presidentialism are correspondingly older (median year 2001) than those that rely on the main alternative, principal–agent theory (median year 2006).

It is a slightly different question, however, whether the field is actually moving towards 'a rapid broadening of the research agenda beyond Linz's concern with the adverse effects of presidents on democratic stability'. ⁵⁵ We do see a tendency to move away from studies on defining semi-presidentialism or its effects on democratic survival. However, the trend towards studies focused on the president seems to have become even stronger. Since the effects of presidential elections and the style of leadership encouraged by presidential regimes were a major focus of Linz's

⁵⁴ According to Elgie's definition of semi-presidentialism.

⁵⁵ Schleiter and Morgan-Jones 2009a, 891.

TABLE 6 Regions Covered in Semi-presidential Studies

Region	Percent (n)
Post-communist countries	25
	(80)
Western democracies	21
	(68)
Mix of regions	19
E	(62)
Europe	7
Asia	(24) 6
Asia	(22)
Middle East, including Turkey	3
Tribute Busy, metading Turney	(11)
Africa	3
	(8)
Latin America and the Caribbean	1
	(2)
Studies without explicit cases	6
D. 1. 10.10. 1.	(21)
Region unidentified from abstract	9
Total	(29) 100
Total	
	(327)

theoretical work, the influence of Linz seems to be changing its form rather than disappearing.⁵⁶ Studies still tend to focus on the variables that Linz highlighted as influential.

Democratization and Regime Survival

The empirical results in our second sample of publications suggest that some regime types are more conducive to democratic survival than others, although there is no clear-cut ranking of the four regime types.⁵⁷ In general, the results indicate that certain regime types are strongly correlated with democratic survival, that parliamentary democracies have a better survival record than presidential ones, and that premier-presidential democracies last longer than their president-parliamentary counterparts.⁵⁸ However, the extent to which the regime type as such is the cause of this pattern is debated, attached as it is to economic development as well as to the risk of military takeover associated with the presidential regime type.

The relative influence of regime type, economic level, military past and the way these variables are interrelated have been part of a persistent scholarly debate. Alfred Stepan and Cindy Skach⁵⁹ have argued that parliamentary democracies have a higher rate of survival than

⁵⁶ Linz 1990; Linz 1994.

⁵⁷ See Bernhard, Nordstrom, and Reenock 2001; Cheibub, Przeworski, and Saiegh 2004, Decker and Sonnicksen 2011; Elgie 2005; Elgie 2011; Haggard and McCubbins 2001; Hicken and Stoll 2013; Huber 1998; Linz 1990; Linz and Valenzuela 1994; Maeda 2010; Sartori 1996; Schmidt 2002; Schleiter and Morgan-Jones 2010; Selway and Templeman 2012; Siaroff 2003; Skach 2005; Stepan and Skach 1993; Svolik 2008; Weaver and Rockman 1993.

⁵⁸ See Elgie 2011; Shugart and Carey 1992.

⁵⁹ Stepan and Skach 1993.

TABLE 7 Number of Cases in Semi-presidential Studies

Case design	Percent (n)
Single-case studies	39
	(126)
Small-N/Focused comparisons (2–3 cases)	13
	(44)
Small-N/Focused comparisons (4–9 cases)	6
	(18)
Large-N studies	26
	(85)
Mixed case methods	2
	(7)
Studies without case approach	11
	(35)
Case approach unknown from abstract	3
	(13)
Total	100
	(327)

presidential regimes. José Antonio Cheibub,⁶⁰ however, empirically shows that presidential regimes are mostly found in countries where any type of democracy would be unstable, so that the shorter life expectancy of presidential regimes reflects a historical coincidence: namely, that presidential democracies are more often preceded by military regimes. Such cases, where democracy falls victim to external actors, are often associated with lower levels of economic development and a lack of economic growth.⁶¹ Michael Bernhard, Timothy Nordstrom and Christopher Reenock⁶² also find that economic performance has an even stronger effect on democratic durability than regime type.

Even if a country's military past is considered a historical coincidence, however, democracies are not always ended by external actors, such as the military; they are sometimes ended by the elected incumbents, more often in presidential than in parliamentary regimes.⁶³ Milan Svolik elaborates on particular kinds of regime type effects, and finds that economic recession is related to lower levels of democracy and to democratic breakdown, while regime type, economic development and type of authoritarian past affect the probability of consolidating a new democracy.

So, do presidential regimes contain inherent risks? Or is it rather debilities inherited by previous military regimes, lack of economic progress or both? This remains a matter of disagreement, but it seems too early to rule out the possibility that presidential regimes are not institutionally flawed. Studies covered by our review indicate that certain regime types are more strongly associated with democratic survival than others. Stepan and Skach find parliamentary regimes to be 'democratic overachievers' compared to presidential ones. José Antonio Cheibub, Adam Przeworski and Sebastian Saiegh find similar indications. Although

⁶⁰ Cheibub 2007.

⁶¹ Maeda 2010; Schmidt 2002; Svolik 2008.

⁶² Bernhard, Nordstrom, and Reenock 2001.

⁶³ Maeda 2010; Stepan and Skach 1993.

⁶⁴ See Elgie 2011; Shugart and Carey 1992.

⁶⁵ Stepan and Skach 1993.

they argue that presidential regimes offer opportunities for coalition formation, they find that the average life expectancy of a presidential democracy is a mere twenty-four years, compared to seventy-four years for a parliamentary democracy. Matthew Shugart and John Carey, by contrast, compare the democratic records of different types of presidential regimes, distinguishing between presidentialism and the two semi-presidential subtypes. Elgie, finally, finds that democratic survival is higher among premier-presidential regimes than among president-parliamentary ones.

While 'the method of inquiry is fairly straightforward' – 'to determine the statistical correlation between particular regime types' – it seems evident that using differing definitions and varying case selections makes it difficult to compare the results of different studies fully. ⁶⁹ The findings of Stepan and Skach⁷⁰ rely on the consolidated democracies of the Organisation for Economic Co-operation and Development countries. Their end date, 1989, misses the many newer semi-presidential cases. Shugart and Carey's list of democratic failures include West European cases, but not those from the post-communist region after 1991. Moreover, they exclude democracies with fewer than two consecutive elections, thereby minimizing the number of failures. ⁷¹ Cheibub, ⁷² with his later end date of 2004, includes the latter cases, but uses the term 'mixed' for semi-presidential regimes, which does not fit neatly with the subtypes identified by Shugart and Carey. Elgie's ⁷³ sample ends in 2008/2009, but focuses on the premier-presidential and president-parliamentary subtypes and does not compare their effects with those of parliamentary and presidential regimes.

Despite a degree of inconclusiveness in the literature relating to various samples and differing definitions, the effects of regime type on democratic survival appear to be contingent on the strength of both parliament and the president. Strong presidents correlate with worse records of democratic survival, as do weak parliaments and incoherent party systems. Thus the combination of a strong president with a weak parliament and a fragmented party system seems particularly dangerous. If we want to fully grasp the impact of semi-presidentialism on democratic prospects, then we should consider the larger institutional context – including the relative powers of the president and the character of the party system.

To conclude, semi-presidential studies have established a correlation between particular regime types and democratic survival. Parliamentary regimes fare better than presidential ones, and premier-presidential regimes are more successful than their president-parliamentary counterparts. Thus, and in accordance with Linz, scholars have stressed the influence of the larger institutional setting. Juan Linz and Arturo Valenzuela emphasized the risk of conflict, legislative stalemate and military takeovers. Yet presidential regimes have largely been able to form functional legislative coalitions; the risk of military coups seems more strongly associated with particular regions than with the regime type as such. Thus the factors

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<sup>66</sup> Cheibub, Przeworski, and Saiegh 2004.
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⁶⁷ Shugart and Carey 1992.

⁶⁸ Elgie 2011.

⁶⁹ Elgie 2004, 319.

⁷⁰ Stepan and Skach 1993.

⁷¹ Shugart and Carey 1992.

⁷² Cheibub 2007.

⁷³ Elgie 2011.

⁷⁴ See Bernhard, Nordstrom, and Reenock 2001; Duverger 1980; Elgie 2004; Elgie 2005; Fish 2006; Roper 2002; Shugart and Carey 1992; Siaroff 2003; Skach 2005.

⁷⁵ Schmidt 2002.

⁷⁶ Elgie 2004; Mainwaring 1993.

accounting for the lower rates of regime survival in presidential and president-parliamentary regimes remain to be fully explored, but seem to differ from those initially suggested by Linz and Valenzuela.

Executive-Legislative and Intra-executive Relations

In accordance with Linz's contention that presidential regimes are prone to conflict and semi-presidential regimes to politicking and intriguing, intra-executive and executive-legislative relations are among the most common dependent variables in the field.⁷⁷ The empirical results of these studies disclose deviations among the subtypes, and serve to reinforce and illustrate the findings in the previous theme on democratization and democratic survival.⁷⁸

In premier-presidential systems, the legislature enjoys exclusive power to dismiss the prime minister, making the cabinet dependent upon parliamentary support. The political orientation of the government is thus likely to reflect that of the parliament – but not necessarily that of the president. On theoretical grounds, therefore, intra-executive conflicts are to be expected. The empirical studies by Oleh Protsyk confirm this expectation, and show that the likelihood of intra-executive conflict and the prospects for government formation reflect the extent of presidential powers, the party structure of the parliament and even the presidential ambitions of the prime minister. Thomas Sedelius and Joakim Ekman, moreover, find that high levels of intra-executive conflict are a significant predictor of preterm cabinet resignations, suggesting that intra-executive conflict may increase cabinet instability.

Intra-executive conflict may result from 'cohabitation' ⁸² – a situation 'where the president and prime minister are from opposing parties and where the president's party is not represented in cabinet'. ⁸³ It has been argued that, since it makes intra-executive conflict more likely, cohabitation is a threat to the stability of democracy, often leading to irresolvable conflicts that induce the military to step in. ⁸⁴ However, both Duverger and Sartori were optimistic about the introduction of semi-presidentialism; they referred explicitly to its ability to alternate between prime minister and president-led phases. In their view, cohabitation builds inherent flexibility into the semi-presidential structure. ⁸⁵

The findings of our close reading suggest that premier-presidentialism is the subtype more likely to experience cohabitation, because the president has only informal means to influence the selection of the prime minister. ⁸⁶ Under a president-parliamentary regime, however, the president has powers to both appoint and dismiss the government – which should enable

⁷⁷ See Linz (1994). Intra-executive relations refer to those between the prime minister and the president.

⁷⁸ References tapping these issues in our sixty-five-selection include Amorim Neto and Strøm 2006; Cheibub, Przeworski, and Saiegh 2004; Elgie 2010; Elgie and Griggs 2013; Elgie and McMenamin 2011; Fish 2006; Gherghina and Miscoiu 2013; Hicken and Stoll 2013; King et al. 1990; Linz and Valenzuela 1994; Protsyk 2003; Protsyk 2005; Protsyk 2006; Sartori 1996; Schleiter and Morgan-Jones 2010; Sedelius and Ekman 2010; Shoesmith 2003; Zubek 2001; Zubek and Goetz 2010.

⁷⁹ Shugart and Carey 1992.

⁸⁰ See Protsyk 2003; Protsyk 2005; Protsyk 2006; Schleiter and Morgan-Jones 2010.

⁸¹ Sedelius and Ekman 2010.

⁸² Elgie and McMenamin 2011.

⁸³ Elgie 2011, 12.

⁸⁴ Linz 1990.

⁸⁵ Duverger 1980; Sartori 1996.

⁸⁶ Samuels and Shugart 2010.

him/her to avoid formation a government that opposes them.⁸⁷ In accordance with these expectations, periods of cohabitation are more common in premier-presidential regimes, and intra-executive conflict is more common during instances of cohabitation.⁸⁸ As expected, cohabitation can lead to severe tension and undermine general performance, especially when a democracy is young, or when there is no clear-cut constitutional provision setting out the distribution of power among the key actors.⁸⁹

In general, available records of semi-presidential countries from 1989 onward suggest that there is just one case of a semi-presidential democracy breaking down during a period of cohabitation (Niger). The studies by Elgie, in particular, establish cohabitation as a situation that arises in circumstances where it can be managed within democratic bounds. In particular, the premier-presidential form of government, where cohabitation is most common, seems to deny the president a position from which he/she can threaten the standing of an opposing cabinet. The distribution of powers within premier-presidential regimes also ensures that the executive governs through the legislature.

Even in premier-presidential regimes, cohabitation can largely be avoided by limiting presidential powers and introducing concurrent elections. ⁹³ Elgie shows that concurrent elections and relatively low levels of presidential powers serve to decrease the likelihood of cohabitation. Still, Elgie cautions against the potentially destabilizing effects of cohabitation for new democracies, and Skach demonstrates the conflictual early experiences of cohabitation in the French Fifth Republic. ⁹⁴

Adopting a multi-method approach, Sebastien Lazardeux examines the effect of cohabitation on policy outcomes under cohabitation in France. Lazardeux's findings show that when the prime minister is optimistic about winning the presidency, and the legislative majority is similarly optimistic about winning the next parliamentary election, a wait-and-see strategy is preferred and the number of enacted laws tends to decrease. Conversely, when the prime minister is less likely to win the presidency and the legislative majority is unoptimistic about its future, the government is more eager to push for immediate reforms and the number of enacted laws increases. ⁹⁵

By considering how empirical findings have illuminated the various regime subtypes, we conclude that the theoretical framework of principal–agent studies has contributed substantially to our knowledge of the workings and difficulties of semi-presidential regimes. ⁹⁶ These studies demonstrate by 'virtue of the confidence relationship between government and assembly, [that] all semi-presidential constitutions link parliament's power over the government tightly to parliamentary elections'. ⁹⁷ The framework thus incorporates parties and electoral systems directly into the semi-presidential analysis.

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<sup>87</sup> Elgie and McMenamin 2011.
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⁸⁸ See Elgie 2010; Elgie 2011; Sedelius and Mashtaler 2013.

⁸⁹ See Elgie 2010; Gherghina and Miscou 2013; Shoesmith 2003; Skach 2005.

⁹⁰ Elgie 2010.

⁹¹ Elgie 2010; Elgie and McMenamin 2011.

⁹² Elgie 2005; Elgie 2010; Elgie and McMenamin 2011.

⁹³ Amorim Neto and Strøm 2006; Elgie 2011; Protsyk 2005; Protsyk 2006.

⁹⁴ Elgie 2010; Skach 2005.

⁹⁵ Lazardeux 2015.

⁹⁶ Samuels and Shugart 2010; Schleiter and Morgan-Jones 2009a; Schleiter and Morgan-Jones 2010; Shugart and Carey 1992.

⁹⁷ Schleiter and Morgan-Jones 2010, 1421.

Presidential Powers and the Challenge of Measuring

As seen in connection to democratic survival, relations among the key actors often account for the proposed and observed effects of regime type, as do the executive powers of the president. Executive powers are studied in different ways, from the development of a particular model⁹⁹ to the way inherent executive powers are limited and shaped by a particular context. Studies have been occupied by developing effective and valid measures of presidential power; some have even proposed that presidential powers, rather than semi-presidential subtypes, should be used as an independent variable when dealing with institutional effects on political outcomes.

A number of scholars has followed the early and oft-used method of measurement pioneered by Shugart and Carey. 101 Some researchers employ varieties of Shugart and Carey's method, 102 whereas others have developed their own. 103 Scholars have furthermore shown a general tendency to assume that different ways of measuring presidential powers are equally indicative. 104 When tested, however, the indicators not only vary in strength; they also move in different directions, and do not form a 'common latent construct'. 105 Doyle and Elgie 106 argue, however, that most social concepts 'suffer from equivalent problems of construct validity'; they focus instead on improving the reliability of the indicators in question by increasing the number of countries reviewed, extending the time period covered and focusing exclusively on the constitutional aspects of presidential powers. Elgie¹⁰⁷ somewhat questions the empirical value of the semi-presidential regime type, preferring instead to study the influence of variations in presidential powers. This choice echoes the criticism of Siaroff, according to whom 'there is really no such thing as a semi-presidential system when viewed through the prism of presidential powers'. 108 Cheibub, Elkins and Ginsburg 109 add that constitutional provisions setting out executive and legislature powers more closely reflect the time and place in which the constitution was drafted than the particular regime type which is operating. They therefore recommend using 'more precise categorizations based on particular attributes of legislative-executive relations that are believed to contribute to the outcome of interest'.110

However, results of this kind do not negate findings that the subtypes of semi-presidentialism after cohabitation, presidentialization and democratic survival. Presidential powers form a considerable part of such influences, but the electoral system and the parliamentary party structure do as well. All three of these are variables whose influence is incorporated within the uniting

⁹⁸ References tapping this issue in our sixty-five-selection include Chaisty, Cheeseman, and Power 2012; Cheibub, Elkins, and Ginsburg 2011; Cheibub, Przeworski, and Saiegh 2004; Elgie 2010, Elgie and Griggs 2013; Gherghina and Miscous 2013; Fish 2006; Fortin 2013; Frye 1997; Hicken and Stoll 2013; Lewis-Beck 2000; Metcalf 2000; Munkh-Erdene 2010; Nousiainen 2001; Persson and Tabellini 2005; Poguntke and Webb 2005; Roper 2002; Samuels 2002; Samuels and Shugart 2010; Siaroff 2003; Skach 2005; Tsebelis 2000; Weaver and Rockman 1993.

⁹⁹ Banaszak and Nowacki 2009; Zubeck 2001.

¹⁰⁰ Martinez 2006.

¹⁰¹ Shugart and Carey 1992.

¹⁰² Doyle and Elgie 2016; Metcalf 2000; Roper 2002.

¹⁰³ Munkh-Erdene 2010; Siaroff 2003.

¹⁰⁴ Fortin 2013.

¹⁰⁵ Fortin 2013, 92.

¹⁰⁶ Doyle and Elgie 2016.

¹⁰⁷ Elgie 2015.

¹⁰⁸ Siaroff 2003, 307.

¹⁰⁹ Cheibub, Elkins, and Ginsburg 2014.

¹¹⁰ Cheibub, Elkins, and Ginsburg 2014, 539.

framework of principal–agent analysis. Thus we agree with Schleiter and Morgan-Jones¹¹¹ that the framework of principal–agent theory has added value for semi-presidential studies, and that it could have even more. An exclusive focus on presidential powers, however, risks neglecting the larger institutional setting, as well as the way in which the subtypes of semi-presidentialism incorporate key dimensions of presidential power – in particular those related to cabinet survival. We would argue that, rather than abandoning valuable theoretical frameworks and findings, we would do far better to combine subtypes of semi-presidentialism with measures of presidential powers.

Presidentialization, Political Parties and Elections

While several studies focus on the institutionally founded powers of the president, others have sought to combine such formal aspects with the less formal ones. Linz argued that presidentialism stands out in that it combines a president with strong claims on legitimacy with a fixed term in office, and that these two traits combine into a regime type prone to conflict and legislative impasse. Cheibub, Przeworski and Saiegh, 112 however, illuminate the abilities of presidential regimes to form legislative coalitions and pass legislation. They argue that if presidential regimes are more brittle than parliamentary regimes (which they are), it is not because of such inabilities. Chaisty, Cheeseman and Power 113 further show that presidents use different combinations of tools to overcome the difficulties of the separation of powers. Again, the findings of our close reading question the empirical support for some of Linz's theoretical propositions, without altering the relevance of his general expectations.

Originating in the influence and independence of the presidency, studies of presidentialization assess the consequences of presidential powers. ¹¹⁴ While parties in parliamentary regimes organize to win legislative seats, parties in presidential and semi-presidential regimes organize to capture the executive branch. ¹¹⁵ Parties under the latter systems have less ability to control the executive, even if he or she hails from their ranks. Consequently, the executive in a presidential system has little to fear from his/her party colleagues. ¹¹⁶ As such, some scholars view presidentialization as serving to undermine democratic performance by making parties deaf to citizens' demands. ¹¹⁷

It is a matter of debate whether presidentialization is 'constrained by the formal configuration of political institutions', or whether instead it represents a long-term trend in all types of regimes. The debate here relates to the two concepts of presidentialization and personalization. Samuels and Shugart contend that personalization – whereby a candidate with a strong personality and reputation rises to prominence – can be found in every regime type, whereas presidentialization is anchored in the dual elections and separation of origin and survival (of the executive and the legislature) which characterize presidential regimes.

A constitutional move from parliamentarism to semi-presidentialism would appear to be enough to spur presidentialization and, in particular, affect party strategies in the direction of

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Schleiter and Morgan-Jones 2009a.
Cheibub, Przeworski, and Saiegh 2004, 565.
Chaisty, Cheeseman, and Power 2012.
Poguntke and Webb 2005, 5.
Samuels 2002, 462.
Samuels and Shugart 2010.
Samuels and Shugart 2010.
Poguntke and Webb (2005, 6). See Cheibub, Elkins, and Ginsburg (2011).
Samuels and Shugart 2010, 16.
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winning the presidency. ¹²⁰ However, both the theoretical expectations and the empirical results are divided here, according to which subtype is in question. President-parliamentary regimes, where the president has greater powers, tend to produce stronger party incentives to focus on the race for the presidency than do premier-presidential ones. ¹²¹ Yet among premier-presidential regimes, presidentialization is mainly observed in connection with certain informal factors: for example, instances in which the president and his or her party share an ideological orientation, and/or where the president acts as the head of the party. ¹²²

Similarly, party research has shown that presidential power and electoral rules largely determine when parties decide to enter presidential elections on their own or form alliances. Jae-Jae Spoon and Karleen J. West¹²³ show that medium-level presidential powers decrease incentives for party candidates to run on their own, and similarly that presidential term limits have a reducing effect on the number of presidential candidates. However, the extent to which direct presidential elections influence the empirical outcome is still debated. 124 Moreover, the way in which dual elections affect the party system depends on, among other things, the number of presidential candidates, the power of the president and whether the elections in question are held concurrently. 125 Predominantly based on single-country cases such as France, 126 Ireland 127 and Portugal, 128 studies have also addressed how dual elections affect voter strategies, and to what extent voters consider the presidential race as the first-order election. Results from these studies are somewhat inconclusive but indicate, quite expectedly, that where the president yields stronger powers, such as in France and Portugal, presidential elections are considered more important than parliamentary elections. Robert Elgie and Christine Fauvelle-Aymar, ¹²⁹ for instance, find that stronger presidential powers are associated with significantly higher turnout in presidential than in parliamentary elections.

The power division between political parties and the president is also relevant in regards to control over cabinet posts and minister portfolios. Schleiter and Morgan-Jones find that in European premier-presidential regimes, parties have significantly less control over government portfolios than in parliamentary regimes. This effect is even stronger among top cabinet posts, such as prime minister, finance, foreign and interior ministers. ¹³⁰

In the literature on semi-presidentialism, studies of parties, voting behavior and presidentialization show, accordingly, that party factors are related to regime type, and that they interfere with regime type effects. Empirical research thus indicates support for propositions about the institutional effects of semi-presidentialism on party and voting behavior, and that variation within the semi-presidential category (presidential powers, election rules and subtypes) matters in this regard.¹³¹ We should emphasize again, though, that even in this part of the literature inconclusiveness on causal mechanisms persists and that there is a general over-representation of single-case studies.

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120 Samuels 2002.
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¹²¹ Samuels and Shugart 2010.

¹²² Samuels and Shugart 2010.

¹²³ Spoon and West 2015.

¹²⁴ Elgie 2015; Tavits 2009.

¹²⁵ Hicken and Stoll 2013; Passarelli 2015.

¹²⁶ Elgie and Griggs 2013.

Murphy and Reidy 2012; O'Malley 2012.

¹²⁸ Magalhaes 2007.

¹²⁹ Elgie and Fauvelle-Aymar 2012.

¹³⁰ Schleiter and Morgan-Jones 2009b.

Hellwig and Samuels 2007; Samuels and Shugart 2010, 250.

TABLE 8 Identified Gaps of Semi-presidential Studies (327 Items)

Theme	Number of identified publications
Public administration and bureaucracy	2
Prime minister's role and powers	3
Corruption, clientelism and patronage	7
Historical-institutional	7
European Union	10
Leadership and political elites	10
Parliament and legislation	11

Note: includes all cases identified as dependent or independent themes in the 327 selection. One item may include two coded elements, which is why the total number of observations adds up to 629.

RESEARCH GAPS

Our review of the main research themes shows that, although the field of semi-presidential studies appears to depart from Linz's theoretical framework, and from focusing on democratic survival and the effects of regime type, it has continued his emphasis on effects relating to dual elections and the powers of the president. Identifying major research gaps as reported in Table 8 – that is, themes taken up in ten or fewer studies – further illuminates the influence of Linz. Within our first sample, few studies focus on the elite actor level, or on the mass level, or on the contextual effects of the historical or cultural setting. Moreover, the overwhelming majority of studies focus on national-level politics. Studies addressing public administration and bureaucracy, or even the prime minister, are rare as well – notwithstanding the adherence of researchers in the field to the norms and theoretical framework of empirical and rational-choice institutionalism.

As seen in all major themes in the field, many studies address issues surrounding the role of the president. It is quite surprising, however, that so few studies explicitly address the position or powers of the prime minister. In our screening, we found only three out of 629 observations in which the main focus was on the role of the prime minister. Although powers such as those over appointments and foreign policy are often shared between the prime minister and the president, and although the ambitions of the prime minister are known to affect the level of intra-executive conflict, scholars seem to be confining themselves to the original choice of focus. 132 While both Linz and Duverger did mention the prime minister, neither treated this key government actor as the main focus of their empirical agenda. ¹³³ Moreover, the tendency to treat the role of the prime minister as a second-order issue seems to have persisted. We even seem at present to lack a proper structure to describe the various traits and powers separating one prime minister from another. This undermines our ability to make proper comparisons of changes in the real use of such powers, such as under cohabitation and non-cohabitation. Since he/she forms part of the executive – and thus constitutes a crucial link in the chain of democratic representation and accountability - the prime minister might be expected to draw frequent attention within the framework of principal-agent studies.¹³⁴

Another gap concerns studies of the bureaucracy and executive administration: only two of our identified studies focus on this either fully or partially. The bureaucracy forms part of the government's resources and competences as well as its democratic chain of delegation and

¹³² See Amorim Neto and Strøm 2006; Elgie and Griggs 2013; Lazardeux 2015.

¹³³ Duverger 1980; Linz 1990.

¹³⁴ Schleiter and Morgan-Jones 2010.

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accountability.¹³⁵ Schleiter and Morgan-Jones,¹³⁶ who stress the theoretical opportunities provided by the principal–agent framework, support the call for more and deeper studies of bureaucracy. Furthermore, the authority exercised by the administration of the executive and legislative branches forms part of the core powers of these key state organs. Again, such studies could be managed within the existing principal–agent framework of analysis.

Analytical frameworks point to certain research issues, but exclude others. ¹³⁷ We should therefore ask ourselves what risk we run – in terms of losing sight of various important issues – by remaining within Linz's analytical framework, and indeed within the framework of principal–agent theory. As discussed above, empirical institutionalism ascribes little importance to variations in institutional context, institutional change or the way institutions relate to individuals. ¹³⁸ It instead concentrates on a few basic institutional features. The principal–agent perspective, for its part, forms part of rational-choice institutionalism, an analytical framework that features more specific assumptions and normative aims, thereby anchoring its chosen focus on institutional features like the separation of powers as they affect the chains of democratic representation and accountability in different types of regimes. Studies of the different subtypes of semi-presidentialism have shown such approaches to be empirically valuable for measuring presidential power, as well as theoretically fruitful, due to the coherent framework – which incorporates the broader institutional setting – that they have furnished.

The influence of historical, contextual and individual factors is only mentioned in a few semi-presidential studies. Of the sixty-five publications chosen in the second sample of our review, eleven include historical aspects, but eight of these eleven treat historical aspects as a minor part of the analysis. Political culture figures as part of the picture in twenty-five of the sixty-five chosen studies, and so cannot be considered a neglected factor. However, twenty-one of these twenty-five publications include political culture as only one of several factors.

Although the semi-presidential literature has predominantly repeated Linz's general proposition that presidentialism and semi-presidentialism are infested with institutional flaws, Linz's writings also include contextual analyses of a number of regimes in Europe and Latin America. In fact, Duverger acknowledged in 1980 that we cannot use semi-presidential constitutions by themselves to explain variations in practice without accounting for contextual factors. When, for example, explaining conflictual actions taken by presidents in a premier-presidential regime, or when analyzing particular tools used by presidents to overcome the separation of powers, formal presidential powers can only account for part of the outcome. Constitutional provisions regarding executive and legislative powers are only intelligible in the context of when and where they were drafted, and democratic performance clearly reflects the larger socio-political context.

While the framework of empirical and rational-choice institutionalism portray the choice of institutions as mainly bound by rationally chosen motives, ¹⁴³ Normative Institutionalism portrays constitutional choice as also reflecting norms and notions of legitimacy held by the

¹³⁵ Schleiter and Morgan-Jones 2010; Strøm 2000.

¹³⁶ Schleiter and Morgan-Jones 2010.

¹³⁷ Peters 2012.

¹³⁸ Peters 2012.

¹³⁹ Linz 1994.

¹⁴⁰ Duverger 1980.

¹⁴¹ Chaisty, Cheeseman, and Power 2012; Sedelius and Ekman 2010.

¹⁴² See Cheibub, Elkins, and Ginsburg 2014; Metcalf 2000; Schmidt 2002.

¹⁴³ Peters 2012, 107.

actors involved. Historical Institutionalism, moreover, has integrated ideas of both large-scale and gradual change, influencing the function and effects of institutions. 144

Elgie 145 has expressed concern that including informal aspects means that 'the study of semipresidentialism risks being crowded out of the research agenda'. However, employing a broader set of New Institutionalist approaches does not imply downgrading the importance of institutional influence. While historical-institutionalist analyses commonly address larger historical developments rather than micro-level incentives, studies within that field can help improve our understanding of how context influences actor preferences. 146 For example, Henry Hale's study of the impact of patronalism on relationships between informal and formal institutions in Eurasia uses formal institutions (including semi-presidential constitutions categorized as 'divided executives' and 'competing pyramid systems') as key variables. His analyses incorporate path dependency and historical-contextual factors to explain the impact of continuity and change on political outcomes in the post-Soviet sphere. Hale's study convincingly demonstrates some of the limited but substantial effects that constitutional structures have on determining regime dynamics, and how deep-rooted institutional contexts and political culture interplay with formal constitutional structures. He shows that even in highly patronalistic contexts, constitutions can have powerful effects not by being formally obeyed, but by influencing expectations regarding how informal politics is actually organized. In this way, formal institutions shape expectations regarding who will be the de facto chief patron/s even in contexts where formalities and rules are regularly violated. 147

By more systematically adding historical and normative institutional approaches to the analysis, we would encourage new types of studies that may also deal more convincingly with the persistent causal and endogeneity challenges that are currently troubling the semi-presidential literature. The case for such approaches is furthermore strengthened by the apparent lack of single-case studies of non-European countries. Thus current trends risk retaining a European bias, which would reduce the general applicability of our empirical findings and call our assumptions and theoretical models into question.

CONCLUSIONS

In this structured review of semi-presidential studies, we have called attention to extensive variations in the field in terms of definitions, case samples and research themes. These variations reflect, among other things, the sudden spread of semi-presidential regimes, the inconsistent use of regime type classifications and the resort to a wide variety of case samples. In addition, the variation in cases studied incorporates an apparent under-representation of non-European countries. That noted, we have also found much commonality, both in the general adherence to the New Institutionalism analytical framework (particularly to the two strains of empirical and rational choice institutionalism) and in the shared use of a theoretical framework stemming from a few seminal publications.

The common thematic orientation can be collapsed into five major issues forming the bulk of semi-presidential research: democratization and democratic survival, presidential and executive powers, the debate over definitions, intra-executive as well as executive—legislative relations, and party and election system factors pertaining to the assumed and observed effects of direct

¹⁴⁴ See Campbell and Pedersen 2001; Peters 2012.

¹⁴⁵ Elgie 2015, 57.

¹⁴⁶ Katznelson and Weingast 2005.

¹⁴⁷ Hale 2015.

presidential elections. The trend in the field seems to be gradually moving away from studies that debate definitions of semi-presidentialism, and away from studies focused on the direct effects of regime type on democratic survival. The trend is instead towards studies that address party system factors including presidentialization and the effects of presidential powers. This thematic development suggests that, although the use of Linz's theoretical foundation is declining, the theoretical and empirical focus on the president is persistent – indeed, it is even stronger now than it was in the 1990s and early 2000s.

Anchored in the assumptions of neo-Madisonian theory, the principal-agent approach has revealed the normative intentions built into presidential and semi-presidential regimes. For example, the fact that the role of the president, in the eyes of those who drafted the constitution, was to circumscribe – in the interests of preserving liberty – the powers and ambitions of the self-centered actors involved. Accordingly, studying incentives, intentions and the separation of powers, scholars employing this approach divided semi-presidentialism into the two subtypes of premier-presidentialism and president-parliamentarism. Within the dominant research themes, these subtypes of semi-presidentialism have been of considerable theoretical and empirical value. Furthermore, the framework of principal-agent analysis has given rise to a fruitful combination, whereby an examination of the effects of regime type is joined to an analysis of the larger institutional setting (including the powers of the president and the structure of the party system), thereby yielding a coherent theoretical framework.

Principal-agent theory is also well suited to examining some of the gaps we have identified in the field, including studies of bureaucracy and legislative and executive administration, as well as the role of the prime minister in semi-presidential regimes. In this regard, semi-presidential research can benefit from previous research on parliamentarism, which has addressed the democratic chain of delegation and accountability in relation to the prime minister's office and the bureaucracy. 148

In addition, the gaps we have identified show that studies of institutional effects are rarely related to their international, historical or cultural context. A contextual influence on the effects of regime type was assumed in the seminal contributions of Duverger, but scholars in the field generally seem to have preferred the established frameworks of either empirical institutionalism, based on Linz's proposition for parliamentarism over presidentialism, or rational choice institutionalism. These frameworks are not suitable, however, for advancing our understanding of institutional maturation and contextual adaption, or of how actors are both influenced by (and in turn influence) institutional frameworks. These studies tend to take the start of a new constitution as their natural point of departure in a way that fails to incorporate the way context and pre-constitutional settings impose restrictions on constitutional adaption and influence. We contend that incorporating the analytical frameworks of normative institutional approaches may improve our understanding of the way institutions develop, change and mature after the process of establishing a new constitution. Similarly, Historical Institutionalism may, to the benefit of research on semi-presidential regimes, improve our understanding of how previous institutions and context impose restrictions on constitutional choices.

Research on semi-presidentialism, like research on institutional effects more generally, struggles with endogeneity. Our review has established a predominance of single-country approaches in the field and a general inconclusiveness about institutional effects and outcomes. Without claiming that statistical methods and more large-N designs would guarantee that institutional effects are sufficiently addressed, we recognize the need for more methodologically

¹⁴⁸ Strøm, Müller, and Bergman 2003.

¹⁴⁹ Duverger 1980.

sophisticated and empirically sound large-N studies. The bias towards single-case studies of European and post-communist countries, and the corresponding lack of single-case studies of African countries in particular, further underline the need for additional semi-presidential studies. Failing to go beyond the analysis of European semi-presidentialism risks undermining the general applicability of the findings and theoretical models in this field of research.

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