Contemporary european history Cambridge University Press

CONTEMPORARY EUROPEAN HISTORY

ceh@sheffield.ac.uk

EDITORS

Dr Josie McLellan, Department of History, School of Humanities, University of Bristol, Bristol BS8 1TB Dr Neville Wylie, School of Politics & International Relations, University of Nottingham, Nottingham NG7 2RD, UK

ASSOCIATE EDITOR

Dr Holger Nehring, Department of History, University of Sheffield, Sheffield S10 2TN, UK

CORRESPONDING EDITOR FOR NORTH AMERICA

Professor Amir Weiner, Stanford University, History Department, 450 Serra Mall, Building 200, Stanford, CA 94305-2024, USA

REVIEW EDITORS

Dr Denis Bocquet, Direktor - Directeur, Institut français de Dresde, Kreuzstrasse 6, D-01067 Dresden, Germany

Professor Tara Zahra, University of Chicago, Department of History, 1126 East 59th Street, Mailbox 85, Chicago, IL 60637, USA

Professor Hubert Zimmermann, Politikwissenschaft – Internationale Beziehungen, Philipps-Universität Marburg, Wilhelm-Röpke-Straße 6 G, 35032 Marburg, Germany

EDITORIAL ADMINISTRATOR

Laura King, Department of History, University of Sheffield, Sheffield, S10 2TN, UK

EDITORIAL BOARD

Kathleen Burk, University College London (Founder Editor)

Patricia Clavin, University of Oxford

Martin Conway, University of Oxford

Anne Deighton, University of Oxford

David Edgerton, Imperial College, London

Carole Fink, The Ohio State University

Victoria De Grazia, Columbia University

Jonathan Morris, University of Hertfordshire

Johannes Paulmann, University of Mannheim

György Péteri, Norwegian University of Science and Technology, Trondheim

Helge Pharo, University of Oslo

Mark Roseman, Indiana University

Mariuccia Salvati, Università degli Studi di Bologna

Pierre-Yves Saunier, CNRS, Lyon

Glenda Sluga, University of Sydney

Mary Vincent, University of Sheffield

Amir Weiner, Stanford University

Dirk Wolffram, University of Groningen

© Cambridge University Press 2011

Subscriptions Contemporary European History (ISSN 0960-7773) is published four times a year in February, May, August and November by Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU, UK/Cambridge University Press, 32 Avenue of the Americas, New York, N.Y. 10013–2473 USA. Four parts form a volume. The 2011 subscription price (excluding VAT) of volume 20 (2011), which includes print and electronic access, is £167.00 (US\$291.00 in USA, Canada and Mexico); £50.00 (US\$82.00) for individuals, which includes print only; and £22.00 (US\$35.00) for students, which includes print only, ordering direct from the publishers and certifying that the journal is for their personal use. The electronic-only price available to institutional subscribers is £144.00 (US\$250.00 in USA, Canada and Mexico). Single parts are £44.00 net (US\$76.00 in USA, Canada and Mexico) plus postage. EU subscribers (outside the UK) who are not registered for VAT should add VAT at their country's rate. VAT registered members should provide their VAT registration number.

Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU; or in the USA, Canada and Mexico: Cambridge University Press, Journals Fulfillment Department, 100 Brook Hill Drive, West Nyack, New York 10994-2133. Copies of the journal for subscribers in the USA, Canada and Mexico are sent by air to New York to arrive with minimum delay. Periodical postage paid at New York, NY and additional mailing offices. POSTMASTER: Send address changes to Contemporary European History, Cambridge University Press, 100 Brook Hill Drive, West Nyack, N.Y. 10994–2133.

Japanese prices for institutions are available from Kinokuniya Company Ltd, P.O. Box 55,

Chitose, Tokyo 156, Japan. Prices include delivery by air.

This journal issue has been printed on FSC-certified paper and cover board. FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. Please see www.fsc.org for information.

Contemporary European

History

Vol. 20 Part 1 February 2011

CONTENTS

Abstracts: French and German	iii
Interpretations From Work to Consumption. Transatlantic Visions of Individuality in Modern Mass Society ANDREAS WIRSCHING	I
Consumer Society – RIP. A Comment FRANK TRENTMANN	27
Reply to Frank Trentmann's comment: Consumer Society – RIP ANDREAS WIRSCHING	33
Articles The Stability and Consolidation of the Francoist Regime. The case of Eastern Andalusia, 1936–1950 FRANCISCO COBO ROMERO, MIGUEL ÁNGEL DEL ARCO BLANCO AND TERESA MARÍA ORTEGA LÓPEZ	37
Jürgen Kuczynski and the Search for a (Non-Existent) Western Spy Ring in the East German Communist Party in 1953 MATTHEW STIBBE	61
Review Articles Yugoslavia Vanishes: The British Turn to the Serbian Question JOHN R. LAMPE	81
The Longest Dictatorship MICHAEL SEIDMAN	97
Notes on Contributors	109