

Advertising Supplement:

SOCIAL SCIENCE HISTORY

This supplement has been prepared especially for our readers to bring them information and announcements of professional interest. By placing advertisements in the pages of this journal, our advertisers have indicated a desire to communicate with our readers. We hope our readers will acknowledge their indirect support of the journal and its purposes by mentioning the journal in correspondence with advertisers.

AGGREGATE DATA: Analysis and Interpretation

edited by **Edgar F. Borgatta, CUNY,** and
David J. Jackson, NIMH

The use of aggregate data in social science research is a controversial topic. It has the advantage of not requiring time-consuming and costly original field research, relying instead on previously accumulated information from censuses, voter registrations, and other sources. Yet it has been shown that the results of studies using aggregate data can be tenuous, at least on an individual level. The contributors to this volume of essays focus on the nature of measurement for aggregated data and many of its possibilities and hazards. This anthology consists of material that previously appeared in *Sociological Methods and Research*.

January 1980
192 pages

ISBN 0-8039-1428-8
ISBN 0-8039-1429-6

hardcover \$18.50
softcover \$8.95

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

COMMUNITY CONFLICT AND THE PRESS

By Philip J. Tichenor, George A. Donohue, and Clarice N. Olien,
all at the University of Minnesota

What role does the media play in a community faced with a controversial policy decision—the establishment of a nuclear power plant or the regulation of pollution from an economically important steel mill? This survey of urban, suburban, and rural residents reveals that the relationship between the media and the social structure of the community—particularly in periods of conflict—is an intricate one, involving a good deal of subtle social control over what the media reports as well as media provocation or neglect of potential controversial issues. More specifically, the authors examine the role of the newspaper in community controversies, the effect of conflict on the flow and nature of information a community receives, and the link between knowledge and opinion in community decision-making situations.

People & Communication, Volume 8

January 1980	ISBN 0-8039-1425-3	hardcover	\$17.50 (tent.)
200 pages (tent.)	ISBN 0-8039-1426-1	softcover	\$7.95 (tent.)

Advertising Supplement Order Form Payment MUST accompany order.

Name

Address

City State Zip

My payment is enclosed, please send me:

..... by Price

..... by Price

Prices subject to change without notice. California residents add 6% sales tax.

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

AFRO-ARAB FRATERNITY: The Roots of Terramedia

by **GEORGE O. ROBERTS**, *University of California, Irvine*

Terramedia is the land between east and west, geographically, politically, and culturally. Dealing with its two component parts—the Middle East and Africa—as a single unit, Roberts emphasizes the common features of this region: geography, history, religion, social structure, economic and political status, and ethnic orientation. Promoting the viewpoint neither of radicals nor of conservatives, the author threads his way judiciously through the various claims and counterclaims of rival groups, to present a well-balanced factual, theoretical, and philosophical view of this vital area of the world: its history, its culture, its values, its lifestyles, and its future. Roberts offers a sensitive and perceptive analysis of the common problems faced by these post-colonial societies. He calls for unity among the peoples of Terramedia, an increased awareness of their common problems, and regional cooperation in seeking innovative solutions to those problems.

"... Splendid in every way: imaginatively conceived, beautifully organized, and finely written. [It] take[s] a huge subject and bring[s] it under control. The reader is carried along, never losing interest, through a complicated terrain."

—Peter Clecak, *University of California, Irvine*

"It is not often that one examines a first class manuscript that introduces a new concept—Terramedia—with such depth, percpetion, and an exceptionally high level of readability...."

—Alonzo T. Stephens, *Tennesse A and I State University*

"... A scholarly work unmatched by any comparable treatment of Africa and the Middle East...."

—Austin J. Shelton, *SUNY*

"Professor Roberts writes with lucidity and clarity. With great skill he weaves his way among the many pitfalls in treating this difficult subject. He avoids them all and has written a skillful, judicious and balanced book which will be essential reading for many years to come."

—Jay Martin, *Leo S. Bing Professor of Literature, University of Southern California*

CONTENTS: 1. The Re-emergence of Terramedia / 2. Random Impressions of Contemporary Terramedia / 3. Geography as a Determinant of Lifestyles / 4. Chronicle of Dissipated Independence / 5. From Enslavement to Colonialism / 6. Terramedian Value Systems and Their Significance / 7. Nationalisms / 8. The Ramifications of Social Change / 9. Terramedia in International Perspective / 10. Making Independence a Reality / 11. In Pursuit of Relevant Lifestyles / Bibliography / Index

Sage Library of Social Research, Volume 95

January 1980	ISBN 0-8039-1334-6	hardcover	\$16.00
250 pages (tent.)	ISBN 0-8039-1335-4	softcover	\$7.95

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

WHITE-COLLAR CRIME

Theory and Research

Edited by Gilbert Geis, University of California, Irvine, and
Ezra Stotland, University of Washington

The study of white-collar crime is receiving increased attention from the criminal justice system. No longer exclusively concerned with petty embezzlement and fraud cases, the range of white-collar crimes under examination has expanded to include corporate exploitation of people, the environment, and other corporations; computer fraud; collusion between business and government; and a host of related topics. The twenty-six contributors to this volume examine the full spectrum of these issues and cover such emerging themes as prosecution and deterrence, appropriate legal sanctions, and corporate and victims roles. Their findings should be of interest not only to criminologists and criminal justice system specialists, but to the business management and government administration community as well.

CONTENTS: Introduction EZRA STOTLAND & GILBERT GEIS / 1. How Serious a Crime? Perceptions of Organizational and Common Crimes LAURA SHILL SCHRAGER & JAMES F. SHORT, JR. / 2. The Victim of White-Collar Crime: Accuser or Accused? MARILYN E. WALSH & DONNA D. SCHRAM / 3. Organization Structure and Organizational Crime EDWARD GROSS / 4. Crime between Organizations: Implications for Victimology DIANE VAUGHAN / 5. The Criminalization of Corporate Behavior: Federal Surface Coal Mining NEAL SHOVER / 6. Corporate Crime: A Cross-National Analysis CHARLES E. REASONS & COLIN H. GOFF / 7. The Institutionalization of Ambiguity: Early British Factory Acts W. G. GARSON / 8. Analyzing Suspected Collusion among Bid... MICHAEL D. MALTZ & STEPHEN M. POLLOCK / 9. Computer-related White-Collar Crime DONN B. PARKER / 10. Detecting Management Fraud: The Role of the Independent Auditor JAMES E. SORENSEN, HUGH D. GROVE & THOMAS L. SORENSEN / 11. Do Convictions Deter Home Repair Fraud? EZRA STOTLAND, MICHAEL BRINTNALL, ANDRE L'HEUREUX & EVA ASHMORE / 12. Consumer Abuse of Older Americans MARY V. MCGUIRE & HERBERT EDELHERTZ / 13. Investigating Company Fraud: Case Studies from Australia ADAM SUTTON & RONALD WILD

Sage Criminal Justice System Annuals, Volume 13

March 1980	ISBN 0-8039-1404-0	hardcover	\$18.50
320 pages (tent.)	ISBN 0-8039-1405-9	softcover	\$8.95

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

CENTRE AND PERIPHERY: SPATIAL VARIATION IN POLITICS

Published with the Cooperation of the Maison des Sciences de l'Homme
and the Permanent Research Committee on Political Geography of the
International Political Science Association

edited by Jean Gottmann, Oxford University

The twelve contributors, from eight countries, do not seek to formalize any system, but to explore the complementary and often conflicting concepts of center and periphery as they relate to an ever shifting political geography. The examples presented cover regional and national topics, as well as international ones, and a great geographical and temporal span.

TENTATIVE CONTENTS: Preface JEAN GOTTMANN / 1. Confronting Centre and Periphery JEAN GOTTMANN / 2. Centre-Periphery and System Boundary: Culturological Perspectives RAIMONDO STRAS-SOLDO / 3. Centre-Periphery and Space: Models in Political Geography PAUL CLAVAL / 4. America's Changing Place in the World: From "Periphery" to "Centre" ? ALAN K. KENRIKSON / 5. Regionalism and Social Change in Italy FRANCESCO COMPAGNA & CALOGERO MUSCARA / 6. Variations in Centre-Periphery Relations in Southeast Europe GEORGE W. HOFFMAN / 7. Centre and Periphery: The Case of Island Systems LEWIS M. ALEXANDER / 8. The City Centre as Conflictual Space in the Bilingual City: The Case of Montreal JEAN A. LAPONCE / 9. Territories, Centres and Peripheries: Towards a Geoethnic-Geoeconomic-Geopolitical Model of Differentiation within Western Europe STEIN ROKKAN / 10. The Periphery as Locus of Innovation OWEN LATTIMORE / 11. Centre-Periphery Relationship: Problems of Separation in India, Pakistan and Sri Lanka NIRMAL BOSE / 12. Conclusion: Organizing and Re-organizing Space JEAN GOTTMANN

Sage Focus Editions, Volume 19

March 1980	ISBN 0-8039-1344-3	hardcover	\$17.50
256 pages (tent.)	ISBN 0-8039-1345-1	softcover	\$ 8.95

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212



Quantitative in the Social

(a Sage University Papers Series) \$3.50 each

ANALYSIS OF VARIANCE

by GUDMUND IVERSEN & HELMUT NORPOTH
96 pages 0-8039-0650-1

OPERATIONS RESEARCH METHODS

by STUART NAGEL with MARIAN NEEF
98 pages 0-8039-0651-X

CAUSAL MODELING

by HERBERT B. ASHER
80 pages 0-8039-0654-4

TESTS OF SIGNIFICANCE

by RAMON E. HENKEL
92 pages 0-8039-0652-8

COHORT ANALYSIS

by NORVAL D. GLENN
72 pages 0-8039-0794-X

CANONICAL ANALYSIS AND FACTOR COMPARISON

by MARK S. LEVINE
64 pages 0-8039-0655-2

ANALYSIS OF NOMINAL DATA

by H.T. REYNOLDS
84 pages 0-8039-0653-6

ANALYSIS OF ORDINAL DATA

by DAVID K. HILDEBRAND, JAMES D. LAING & HOWARD ROSENTHAL
80 pages 0-8039-0795-8

TIME SERIES ANALYSIS: Regression Techniques

by CHARLES W. OSTROM, JR.
86 pages 0-8039-0942-X

ECOLOGICAL INFERENCE

by LAURA IRWIN LANGBEIN & ALLAN J. LICHTMAN
72 pages 0-8039-0941-1

MULTIDIMENSIONAL SCALING

by JOSEPH B. KRUSKAL & MYRON WISH
96 pages 0-8039-0940-3

ANALYSIS OF COVARIANCE

by ALBERT R. WILDT & OLLI T. AHTOLA
88 pages 0-8039-1164-4

INTRODUCTION TO FACTOR ANALYSIS: What It Is And How To Do It

by JAE-ON KIM & CHARLES MUELLER
64 pages 0-8039-1165-3

FACTOR ANALYSIS: Statistical Methods and Practical Issues

by JAE-ON KIM & CHARLES MUELLER
88 pages 0-8039-1166-1

SPECIAL OFFER
(on prepaid orders only)
order 4 or more
for \$3.00 each
OR
Order all 18
for \$49.50
and save \$13.50

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

Applications Sciences

\$3.50 each



brief, clearly articulated explanations of advanced methodological concepts - good for classroom, professional and library use . . .

MULTIPLE INDICATORS: An Introduction

by JOHN L. SULLIVAN & STANLEY FELDMAN
88 pages 0-8039-1369-0

Introduces simple techniques — the multi-trait multi-method approach and the multiple indicator approach — which aid in assessing the validity and reliability of measurement procedures and the resultant measures.

EXPLORATORY DATA ANALYSIS

by FREDERICK HARTWIG with BRIAN E. DEARING
84 pages 0-8039-1370-2

Exploratory data analysis seeks to maximize what can be learned from the data at hand by a flexible, data-centered approach. This not only requires extensive use of visual displays and resistant statistics, but openness both to alternative models of relationships and alternative scales for expressing variables.

RELIABILITY AND VALIDITY ASSESSMENT

by EDWARD G. CARMINES & RICHARD A. ZELLER
72 pages 0-8039-1371-0

This paper explains how social scientists can evaluate the reliability and validity of empirical measurements. It discusses the three basic types of validity: criterion related, content, and construct.

ANALYZING PANEL DATA

by GREGORY B. MARKUS
72 pages 0-8039-1372-9

An introduction to a variety of techniques that may be used in the analysis of data from a panel study — information obtained from a large number of entities at two or more points in time. The focus of this volume is on analysis rather than problems of sampling or design, and its emphasis is application rather than theory.

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

Please mention this journal when writing advertisers.

POLITICAL ACTION

Mass Participation in Five Western Democracies

By SAMUEL H. BARNES, MAX KAASE and Associates

The wave of unrest of the 1960's and 1970's demonstrated the importance of unconventional and sometimes violent forms of political participation; yet past comparative studies have concentrated on conventional political involvements focusing on institutionalized, usually electoral forms of political involvement. It is in response to this that Barnes, Kaase and their Associates have written a groundbreaking study of POLITICAL ACTION—drawing on the fruits of a major cross-national research effort to produce a volume that helps us to understand the nature and extent of both conventional and unconventional forms of political participation.

How and why do people engage in various forms of political activity ranging from voting to violent protests? How can we measure individual propensities to engage in differing forms of political action? What difference does age make? education? values? ideologies? deprivation? satisfaction or dissatisfaction with one's government—or with expectations and perceptions of government policy and performance?

These and other questions have been thoroughly analyzed in five western democracies (the U.S., Great Britain, West Germany, Austria and the Netherlands). This is an unusually successful example of cross-national collaboration, demonstrating rigorous standards of research design and analysis. The reader will find POLITICAL ACTION a treasure trove of data, a source of provocative and fascinating explanations, and an exemplar of sophisticated research strategies and innovative measurement techniques for political and social researchers. Political scientists, political sociologists, political psychologists, and specialists in comparative research methodology (and their students) will find this volume to be "the first major advance in the comparative study of mass political behavior since publication of *The Civic Culture* in 1963"—Ted Robert Gurr.

1979 608 pages ISBN 0-8039-0957-8 hardcover \$25.00

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

(FORMERLY EVALUATION QUARTERLY)

Evaluation Review

A JOURNAL OF APPLIED SOCIAL RESEARCH

EDITORS

RICHARD A. BERK, *University of California,
Santa Barbara*

HOWARD E. FREEMAN, *University of California,
Los Angeles*

ASSOCIATE EDITOR

WYATT C. JONES, *Brandeis University*

EVALUATION REVIEW is a forum for researchers, planners, and policy makers engaged in the development, implementation, and utilization of studies aimed at the betterment of the human condition. The journal reports the findings of evaluation studies in such fields as child development, health, education, manpower, mental health, and criminal justice. In addition, EVALUATION REVIEW contains articles on methodological developments, discussions of the state of the art, and commentaries on issues related to the application of research results.

Frequency: six times per year in February, April, June, August, October, and December

Subscription Rates

	<i>One Year</i>	<i>Two Years</i>	<i>Three Years</i>
<i>Individual</i>	\$20.00	\$39.00	\$57.00
<i>Institutional</i>	\$40.00	\$79.00	\$117.00

ISSN Number 0193-841X

Outside the U.S. please add \$1 for foreign postage.

Back issues may be obtained from the publisher. Orders and inquiries should be addressed to SAGE PUBLICATIONS, INC., at the address below. Orders and inquiries from the U.K., Europe, the Middle East, and Africa should be sent to the London office (address below).

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212

KNOWLEDGE

Creation Diffusion Utilization

EDITOR

ROBERT RICH, *Princeton University*

Individuals have tended to think of themselves as working, or at least concentrating, on knowledge creation, knowledge diffusion, or knowledge utilization. As a result, these three subfields of the study of knowledge have evolved independently of each other. KNOWLEDGE: CREATION, DIFFUSION, UTILIZATION provides the first forum for communication among individuals in these divergent areas as well as a context in which to develop research, methodology, and practices which establish much-needed linkages between them.

Frequency: quarterly in March, June, September, and December

Subscription Rates

	<i>One Year</i>	<i>Two Years</i>	<i>Three Years</i>
<i>Individual</i>	\$16.50	\$32.00	\$46.50
<i>Institutional</i>	\$33.00	\$65.00	\$96.00

Outside the U.S. please add \$1 for foreign postage.

Back issues may be obtained from the publisher. Orders and inquiries should be addressed to SAGE PUBLICATIONS, INC., at the address below. Orders and inquiries from the U.K., Europe, the Middle East, and Africa should be sent to the London office (address below).

ISSN 0164-0259

SAGE Publications, LTD
28 Banner Street
London EC1Y 8QE, England



SAGE Publications, INC.
275 South Beverly Drive
Beverly Hills, California 90212