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dited by Everett M. Rogers

The disappointing performance of mass communications in fostering development in Latin America has led to alternative conceptions of how to use communication in developing Societies, as well as a redefinition of what development really is. This issue explores these alternatives and examines the implications that new paradigms will have for communication research and training, and for national governments and technical assistance agencies trying to promote development.

CONTENTS: New Perspectives on Communication and Development: Overview (E. M. Rogers) Alien Premises, Objectives, and Methods in Latin American Communication Research (L. R. Beltran S.) Communication of Agricultural Innovations in Latin America: The Need for New Models (J. D. Bordenave) The Diffusion on Innovations and the Issue of Equity in Rural Development (N.G. Roling, J. Ascroft and F. Wa Chege) The Communication Effects Gap: A Field Experiment on Television and Agricultural Ignorance in India (P. M. Shingi and B. Mody) How Does Communication Interface with Change? (G. C. Whiting) Communication and Development: The Passing of the Dominant Paradigm (E. M. Rogers)

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THE IMPACT OF REVOLUTION: A Comparative Analysis of Mexico and Bolivia by Susan Eckstein (06-016)

An analysis of economic and political developments in two Latin American countries which have undergone "capitalist revolutions," where outcomes are shown to be shaped more by international economic and political forces and by the use of state power than by the conditions inducing "popular" forces to rebel.

• TERRORISM IN LATIN AMERICA by Ernst Halperin (480033)

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 A COMPARISON OF U.S. AND MULTILATERAL AID RECIPIENTS IN LATIN AMERICA, 1957-1971 by William Loehr, David Price, and Satish Raichur (02-040)

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 REGIONAL INTEGRATION: A Comparison of European and Central American Dynamics by Louis A. McCall (02-041)

Are the dynamics of integration the same from region to region? This paper applies multivariate techniques to the study of regional integration-addressing the problem within the context of a causally determined axiomatic theory-derived from an empirical assessment of the European and Central American experiences.

 CUBAN ECONOMIC POLICY AND IDEOLOGY: The Ten Million Ton Sugar Harvest by Sergio Roca (02-044)

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by Keyin J. Middlebrook and David Scott Palmer (01-054)

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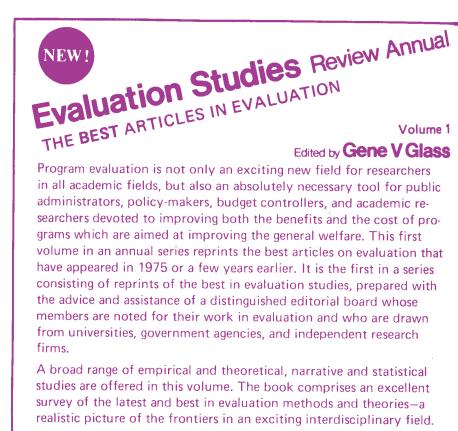
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