

The JOURNAL of ECONOMIC HISTORY

VOLUME 71

SEPTEMBER 2011

NUMBER 3

PUBLISHED FOR
THE ECONOMIC HISTORY ASSOCIATION
IN COOPERATION WITH
THE UNIVERSITY OF ARIZONA, TUCSON

CHAMLEY

Interest Reductions in the Politico-Financial Nexus of Eighteenth-Century England

MAURER

The Empire Struck Back: Sanctions and Compensation in the Mexican Oil Expropriation of 1938

BIGNON AND FLANDREAU

The Economics of Badmouthing: Libel Law and the Underworld of the Financial Press in France Before World War I

HONG

Malaria and Economic Productivity: A Longitudinal Analysis of the American Case

MARKEVICH AND HARRISON

Great War, Civil War, and Recovery: Russia's National Income, 1913 to 1928

GLASER AND RAHMAN

Human Capital and Technological Transition: Insights from the U.S. Navy

HILLMANN AND GATHMANN

Overseas Trade and the Decline of Privateering

CHILOSI AND VOLCKART

Money, States, and Empire: Financial Integration and Institutional Change in Central Europe, 1400–1520

CAMBRIDGE
UNIVERSITY PRESS

THE JOURNAL OF ECONOMIC HISTORY

ISSN 0022-0507

*Published for the Economic History Association in Cooperation with the California Institute of Technology
by Cambridge University Press*

EDITORS

PRICE V. FISHBACK JEAN-LAURENT ROSENTHAL

EDITORIAL ASSOCIATES

PAUL W. RHODE PHILIP T. HOFFMAN

EDITORIAL STAFF

SABRINA BOSCHETTI AND TAYLOR JAWORSKI, *ASSISTANT EDITORS*

SABRINA BOSCHETTI, *PRODUCTION EDITOR*

ALEXANDER J. FIELD, *EHA EXECUTIVE DIRECTOR*

EDITORIAL BOARD

Martha J. Bailey, *University of Michigan*

Dan Bogart, *University of California, Irvine*

John C. Brown, *Clark University*

Karen Clay, *Carnegie Mellon University*

Mauricio Drelichman, *University of British Columbia*

Oscar Gelderblom, *University of Utrecht*

Eric D. Hilt, *Wellesley College*

Douglas Irwin, *Dartmouth College*

David Jacks, *Simon Fraser University*

Shawn Kantor, *University of California, Merced*

Ian Keay, *Queens University*

Sumner La Croix, *University of Hawaii*

Christopher M. Meissner, *University of California, Davis*

Kris James Mitchener, *Santa Clara University*

Şevket Pamuk, *Bogaziçi University and the London School of
Economics*

Ken Pomeranz, *University of California, Irvine*

Peter Rousseau, *Vanderbilt University*

Jochen Streb, *University of Hohenheim*

William Summerhill, *University of California, Los Angeles*

Melissa Thomasson, *Miami University*

Werner Troesken, *University of Pittsburgh*

Aims and Scope: *The Journal of Economic History* seeks to promote the scholarly study of economic aspects of the human past from a diversity of perspectives, notably those of economists and historians. By encouraging careful formulation of issues and clear exposition of methods, the JOURNAL hopes to stimulate discourse among scholars with varied interests and modes of inquiry. The JOURNAL is abstracted in *EconLit*, *e-JEL*, *JEL on CD*, *Sociological Abstracts*, *Elsevier Geo Abstracts*, and *Scopus*. Back issues of the JOURNAL (5-years-old and older) are available on-line to JSTOR subscribers. [Http://JSTOR.ORG](http://JSTOR.ORG).

Instructions for Contributors: Articles on economic history and related aspects of history or economics will be considered for publication by the Editors on the understanding that the articles have not previously been published and are not under consideration elsewhere. Papers should indicate the wider significance of detailed original research findings as well as the logic and limitations of specialized techniques of analysis. Comments and shorter notes are also welcome. The JOURNAL does not accept unsolicited book reviews, nor can it honor requests to review particular works. Contributions should be kept within 35 double-spaced pages, inclusive of footnotes, references, figures, and tables—approximately 15,000 words. A submission fee, payable to the Economic History Association, of \$50.00 or a year's membership (fee schedule below) is required from nonmembers of the Association.

How to Submit a Paper for Consideration: Log into <http://mc.manuscriptcentral.com/jeh> and follow the instructions there. Choose Editor Jean-Laurent Rosenthal for submissions dealing with all regions except the Americas; choose Editor Price Fishback for submissions dealing with the Americas. Upload files (completely blinded of identifying information) as Word, WordPerfect, or Excel documents.

Editorial Office Addresses: Price Fishback, Editor; *Journal of Economic History*; jeh@eller.arizona.edu; Department of Economics, University of Arizona, Tucson, AZ 85721. Jean-Laurent Rosenthal, Editor; *Journal of Economic History*; jeh@hss.caltech.edu; Division of the Humanities and Social Sciences, Mail Code 228-77, California Institute of Technology, Pasadena, California 91125. **For style sheets and general inquiries:** Sabrina Boschetti, Production Editor; *Journal of Economic History*; sabrina@hss.caltech.edu; Division of the Humanities and Social Sciences, Mail Code 228-77, California Institute of Technology, Pasadena, California 91125. **626-395-4228.**

Association Office Address and Membership Information: Individuals who are members of the Economic History Association receive the JOURNAL as part of their annual dues. Membership rates (in U.S. dollars) are \$60.00 for those with income above \$50,000 a year; \$35.00 for those with income below \$50,000; \$20.00 for students and for professors emeriti who have been members of the Association for ten years; \$1,200.00 or 20 times the annual rate for life membership. Payment of additional \$32.00 permits joint membership with the Economic History Society (UK). Applications and inquiries concerning membership should be addressed to the Economic History Association, Dept. of Economics, Santa Clara University, 500 El Camino Real, Santa Clara, CA 95053-0385. Telephone: (408) 554-4348. E-mail: afield@scu.edu. EHA members should send changes of address to the association office.

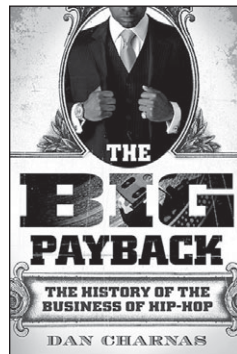
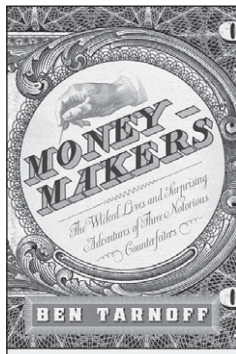
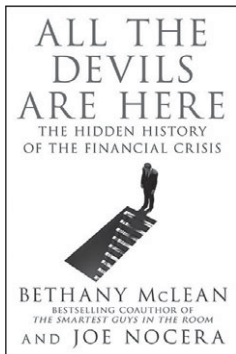
Subscription, Publishing, and Advertising Office Address: Cambridge University Press, 32 Avenue of the Americas, New York, NY 10013-2473, U.S.A.; or Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU, England.

Subscription Information: *The Journal of Economic History* is published quarterly in March, June, September, and December. Annual institutional print-and-electronic subscription rate (2011) is US \$393 in the U.S.A., Canada, and Mexico, UK £196 elsewhere. Annual institutional electronic-only subscription rate (2011) is US \$337, UK £168. Annual institutional print-only subscription rate (2011) is US \$360, UK £179. Individuals subscribe by becoming a member of the EHA. Prices include surface postage and insurance.

Copyright © 2011 The Economic History Association

All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopy, or otherwise, without permission in writing from Cambridge University Press. For further information see <http://us.cambridge.org/information/rights/>. *Photocopying information for users in the U.S.A.:* The Item-Fee Code for the publication (0022-0507/11 \$15.00) indicated that copying for internal or personal use beyond that permitted by Sec. 107 or 108 of the U.S. Copyright Law is authorized for users duly registered with the Copyright Clearance Center (CCC) Transaction Reporting Service, provided that the appropriate remittance of \$15.00 per article is paid directly to CCC, 222 Rosewood Drive, Danvers, MA 01923. Specific written permission must be obtained for all other copying.

The Journal of Economic History (USPS 279-580) is published quarterly by Cambridge University Press. Periodicals postage paid at New York, NY and additional mailing offices. **Postmaster:** Send address changes to *The Journal of Economic History*, Cambridge University Press, 100 Brook Hill Drive, West Nyack, NY 10994-2133. Printed in the United States of America.



BETHANY MCLEAN & JOE NOCERA
ALL THE DEVILS ARE HERE

The Hidden History of the Financial Crisis
“Unlike many of the quickie books on the crisis, *All the Devils Are Here* is tightly written, methodical and unsensationalistic. But its revelations are just as shocking as those in most of its less-well-aged predecessors.”—*The Washington Post*.
Portfolio • 416 pp. • 978-1-59184-438-9 • \$17.00

BEN TARNOFF
MONEYMAKERS

The Wicked Lives and Surprising Adventures of Three Notorious Counterfeiters
“Tarnoff has brought to life three unforgettable characters while at the same time providing a window onto the tumultuous financial situation that characterized early American life.”—Doris Kearns Goodwin.
Penguin Press • 368 pp. • 978-1-59420-287-2 • \$27.95

RACHEL SHTEIR
THE STEAL

A Cultural History of Shoplifting
A revealing history that shows that shoplifting in its many guises—crime, disease, protest—is best understood as a reflection of our society.
Penguin Press • 272 pp. • 978-1-59420-297-1 • \$25.95

PETER CHAPMAN
THE LAST OF THE IMPERIOUS RICH
Lehman Brothers, 1844-2008

“An object lesson in the dangers of aggressive short-term thinking in finance. Lehman’s journey from helping companies like Campbell Soup to perpetrating modern financial schemes is a parable of how the markets went wrong.”—Frank Partnoy, University of San Diego.
Portfolio • 320 pp. • 978-1-59184-309-2 • \$27.95

MICHAEL BLANDING
THE COKE MACHINE

The Dirty Truth Behind the World’s Favorite Soft Drink
In this comprehensive probe of The Coca-Cola company, an award-winning journalist examines how the soft-drink maker became the number one brand in the world and exposes its global impact. “Coke’s domination of the market begins to look less like a triumph of advertising and more like a symptom of the dark side of globalization.”—*Financial Times*.
Avery • 384 pp. • 978-1-58333-435-5 • \$16.00

DAN CHARNAS
THE BIG PAYBACK

The History of the Business of Hip-Hop
Provides a compelling, myth debunking view into the victories, defeats, corporate clashes, and street battles along the 40-year road to hip-hop’s dominance. “Stands out as a must-read for any fan—or detractor—of the [hip-hop] genre.”—*Forbes*. “A classic of music-business dirt-digging.”—*Rolling Stone*.
NAL • 672 pp. • 978-0-451-22929-8 • \$24.95
NAL • 672 pp. • 978-0-451-23478-0 • \$16.00
Paperback available November 2011

SAM HOWE VERHOVEK
JET AGE
The Comet, the 707, and the Race to Shrink the World

The captivating story of the visionaries, engineers, businessmen, and pilots who raced to create a safe and lucrative passenger jet. “Infused with an infectious sense of wonder that drove ordinary men and women to reach for extraordinary heights.”—*The New York Times*.
Avery • 272 pp. • 978-1-58333-436-2 • \$16.00

PENGUIN GROUP (USA)

Academic Marketing Department 375 Hudson Street New York, New York 10014

www.penguin.com/academic



CAMBRIDGE

Outstanding Titles *from* Cambridge

Cambridge Studies in Economic History - Second Series

Food, Energy and the Creation of Industriousness

Work and Material Culture in
Agrarian England, 1550–1780

CRAIG MULDREW

\$99.00: Hb: 978-0-521-88185-2: 376 pp.

Institutions and European Trade

Merchant Guilds, 1000–1800

SHEILAGH OGILVIE

\$99.00: Hb: 978-0-521-76417-9: 500 pp.
\$37.99: Pb: 978-0-521-74792-9

American Business Abroad

Ford on Six Continents

MIRA WILKINS

and FRANK ERNEST HILL

\$85.00: Hb: 978-1-107-00797-0: 541 pp.
\$35.00: Pb: 978-1-107-40023-8

Creating the Nazi Marketplace

Commerce and Consumption
in the Third Reich

S. JONATHAN WIESEN

\$85.00: Hb: 978-0-521-76253-3: 294 pp.
\$26.99: Pb: 978-0-521-74636-6

The Reinterpretation of Italian Economic History

From Unification
to the Great War

STEFANO FENOALTEA

\$85.00: Hb: 978-0-521-19238-5: 328 pp.

Rules of Exchange

French Capitalism in Comparative
Perspective, Eighteenth to Early
Twentieth Centuries

ALESSANDRO STANZIANI

\$90.00: Hb: 978-1-107-00386-6: 315 pp.

The Israeli Economy from the Foundation of the State through the 21st Century

PAUL RIVLIN

\$90.00: Hb: 978-0-521-19037-4: 312 pp.
\$31.99: Pb: 978-0-521-15020-0

Perfecting Parliament

Constitutional Reform,
Liberalism, and the Rise of
Western Democracy

ROGER D. CONGLETON

\$110.00: Hb: 978-0-521-76460-5: 668 pp.
\$45.00: Pb: 978-0-521-15169-6

Scarcity and Frontiers

How Economies Have
Developed Through Natural
Resource Exploitation

EDWARD B. BARBIER

\$105.00: Hb: 978-0-521-87773-2: 768 pp.
\$48.00: Pb: 978-0-521-70165-5

The Changing Body

Health, Nutrition, and Human
Development in the Western
World since 1700

RODERICK FLOUD,
ROBERT W. FOGEL,
BERNARD HARRIS,
and SOK CHUL HONG

*New Approaches to
Economic and Social History*

\$90.00: Hb: 978-0-521-87975-0: 456 pp.
\$32.99: Pb: 978-0-521-70561-5

Historical Perspectives on Modern Economics

Friedrich Engels and Marxian Political Economy

SAMUEL HOLLANDER

\$99.00: Hb: 978-0-521-76163-5:
408 pp.

The Institutionalist Movement in American Economics, 1918–1947

Science and Social Control

MALCOLM RUTHERFORD

\$95.00: Hb: 978-1-107-00699-7:
424 pp.

Monetary Theory and Policy from Hume and Smith to Wicksell

Money, Credit, and the
Economy

ARIE ARNON

\$99.00: Hb: 978-0-521-19113-5:
448 pp.

Money in Classical Antiquity

SITTA VON REDEN

Key Themes in Ancient History

\$99.00: Hb: 978-0-521-45337-0: 260 pp.
\$31.99: Pb: 978-0-521-45952-5

Prices subject to change.

www.cambridge.org/us



CAMBRIDGE
UNIVERSITY PRESS



MIX
Paper from
responsible sources
FSC® C012947

VOL. 71, NO. 3

THE JOURNAL OF ECONOMIC HISTORY • SEPTEMBER 2011

PAGES 555–826